

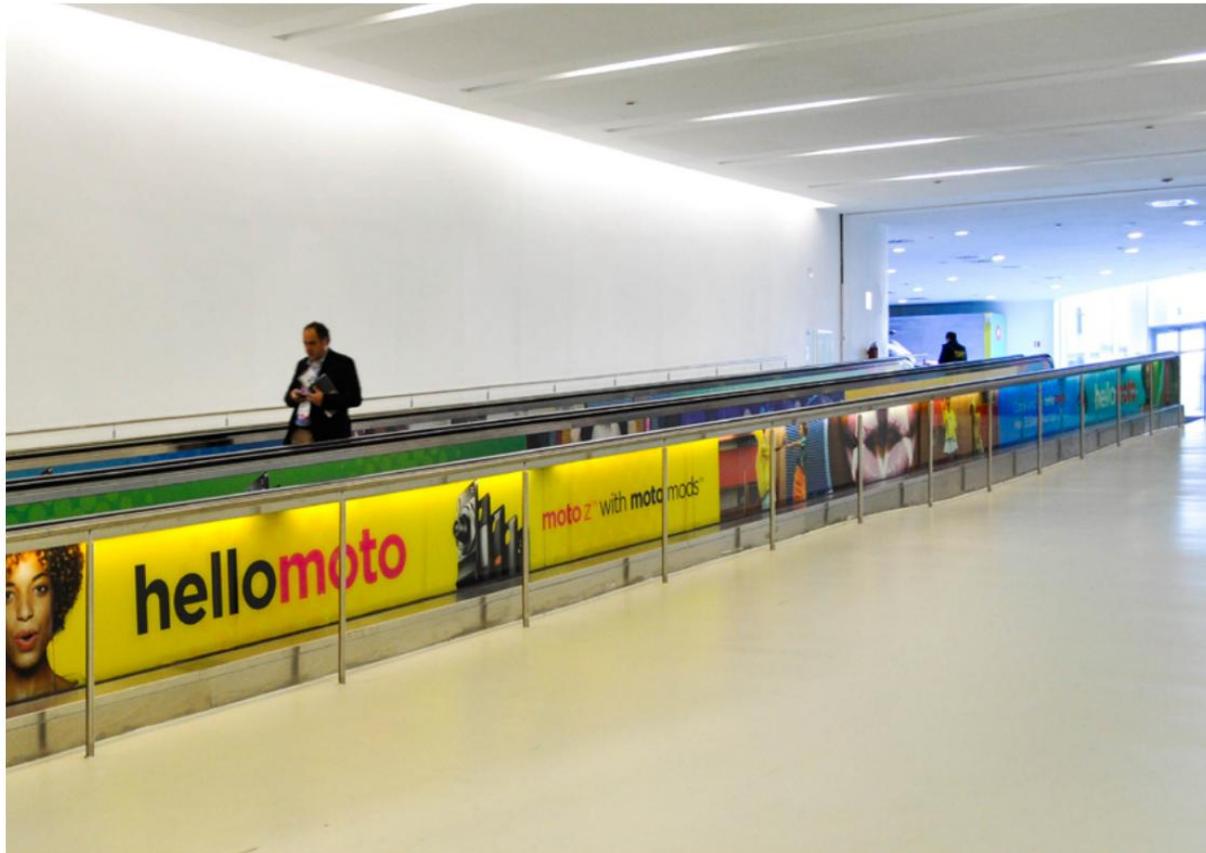


ERS CONGRESS | 2026

5-9 September | Barcelona, Spain

SPONSORSHIP & ADVERTISING ITEMS

MAIN METRO STATION ACCESS TRAVELATORS



Specificities:

- 3 sections per travelator (2 intern and 1 extern)
- Length: From 2m to 6m
- Direct access from the metro station to the venue.
- **Public Area**

€20,000 per travelator

8/8 available

MAIN METRO – REGISTRATION ACCESS ESCALATORS

 ERS CONGRESS | 2026
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Specificities:

- 2 sections per elevator (2 intern)
- This is the only access from the metro station to the venue.

- Public Area

€20,000 per escalator

2/3 available (1 sold)

SYMPOSIUM PROMOTION WALLS

Specificities:

- 07:00–12:00 and 12:00–17:30
- 6-second rotation slots
- Top and ground access to the Exhibition Hall
- For Symposium promotion only
- **Public Area**

€8,000 per slot

13/25 slots available, 5 per half day
(12 sold)



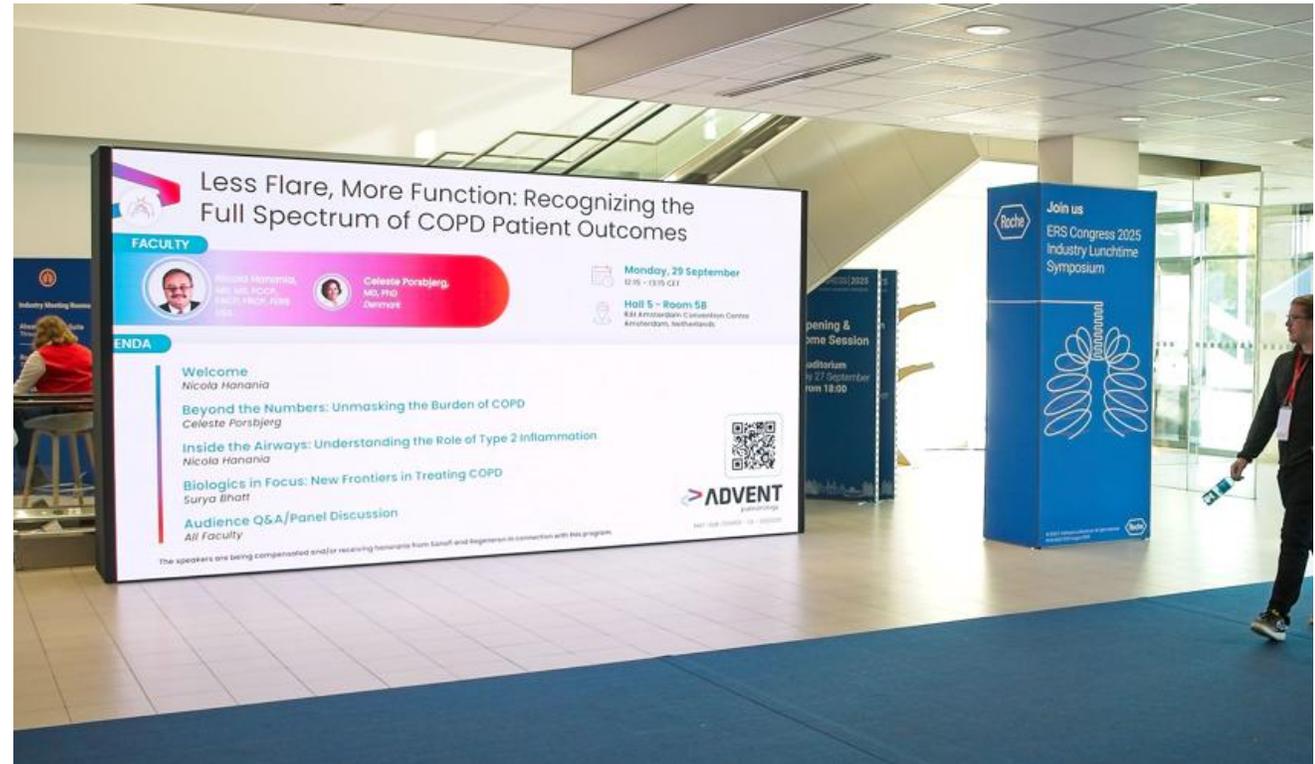
EXHIBITION LED SCREENS (2X3 metres)

Specificities:

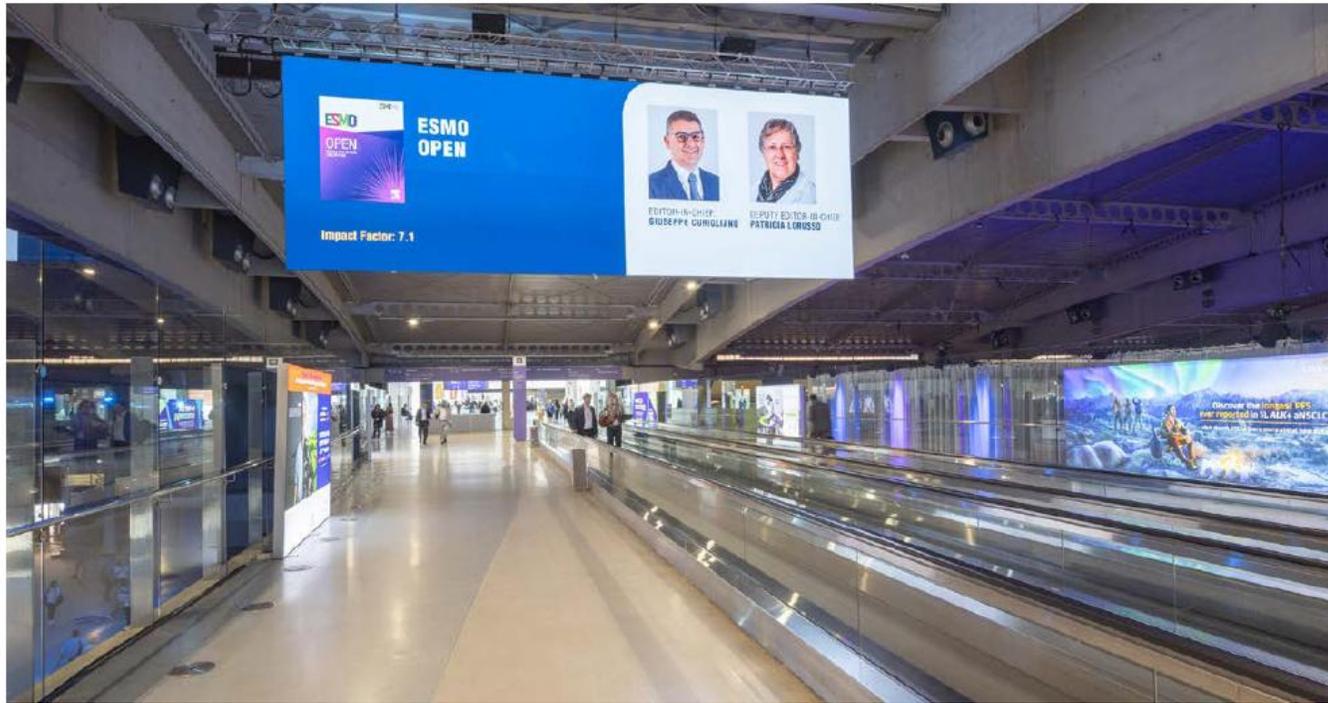
- 6 second rotation slots
- Inside the Exhibition Hall
- Product promotion allowed
- **HPC Area**

€8,000 per slot

14/30 slots available, 10 per day
(16 sold)



GIANT LED SCREEN ABOVE EXPO HALL



This is a main passage between the registration area and the session rooms in Hall 3

Specificities:

- 6 second rotation slots
- Located above the Exhibition Hall
- Direct access to the session rooms
- Video allowed
- **Public Area**

€10,000 per day slots

23/30 slots available, 10 per day (7 sold)

30 slots are used by ERS, 10 per day

HALL 2 (EXPO) TRAVELATORS



Specificities:

- 3 sections per travelator
- Located above the Exhibition Hall
- Direct access to the session rooms
- **Public Area**

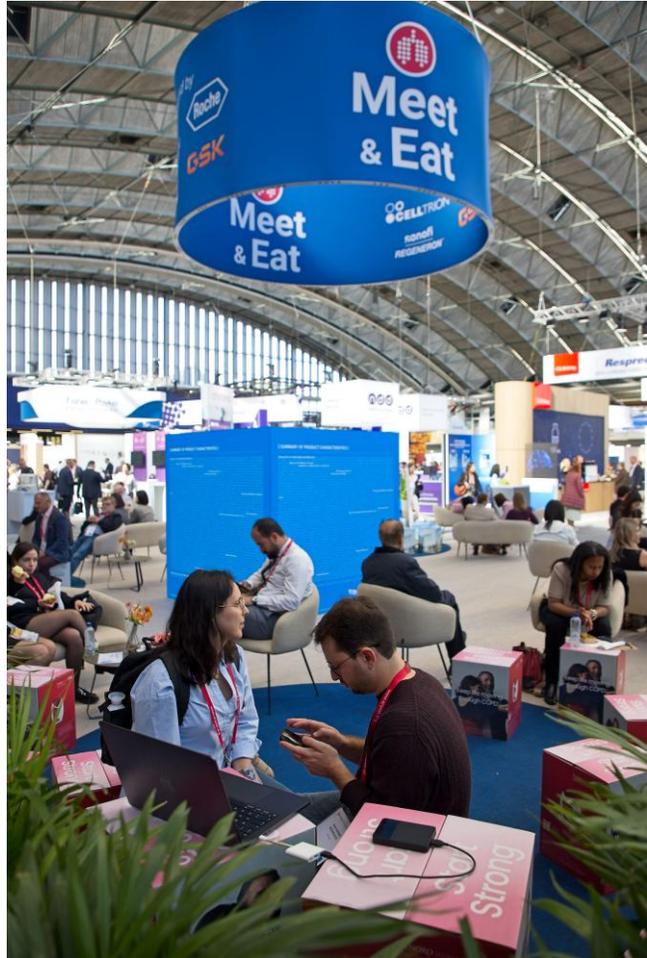
€40,000 per travelator

1/2 travelator available (1 sold)

MEET AND EAT AREA

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Specificities (per area):

- Dedicated branding area
- 25 seating cubes
- 5 adverts screen rotating
- Logos on drop-down banners and giant screens at the entrances to the halls.
- Inside the Exhibition hall
- Central catering area
- HCP Area

€20,000 per package

3/4 package available (1 sold)



Included in the package :

- Logos on tables
- Logos on hanging banners
- Logos on cups handed out with the free tea
- 50 seating cubes in the area
- Signage across the entire venue

NEW

- Advertising in the programme at a glance
- Advertising including in the intersession slide
- Logos on Exhibition floor plan

€40,000

Exclusive Package



CHARGING STATIONS/WATER REFILL



Specificities (for each):

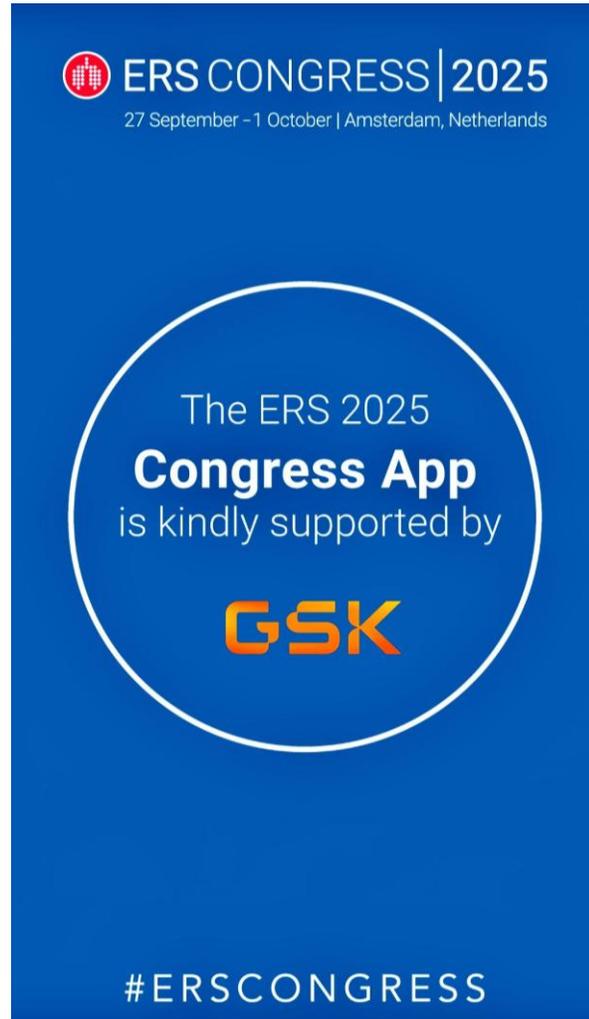
- 15 locations
- Some in Exhibition hall (product branding allowed)
- Opportunity to advertise two distinct products
- Exclusivity of the support
- **Public Area** and **HCP Area**

€40,000 per package

Charging stations
exclusive package

Water refill
exclusive package





Specificities:

- Logo on the app's launch screen
- In 2025, almost **10,000** downloads so roughly half of the participants
- A unique advertising opportunity
- Only the logo is displayed, no product or other ads are allowed

€70,000

Exclusive Package

ERS MEETING NOOKS

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Specificities:

- Branding on the sides, table legs and upper back panel.
- The nooks will be located inside the exhibition area and at the entrance to the World Village, ensuring high footfall.
- Opportunity to display various advertisements and product advertisement is allowed.
- Each booth seats four people and includes charging stations and lights.
- HCP Area



€10,000 per Nook
4/15 available (11 sold)

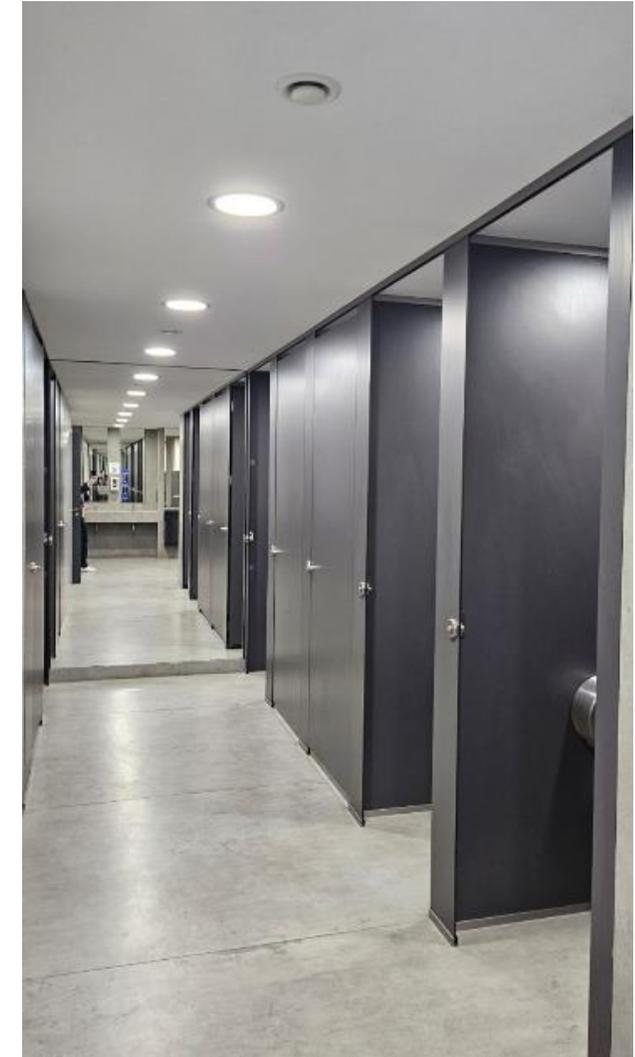
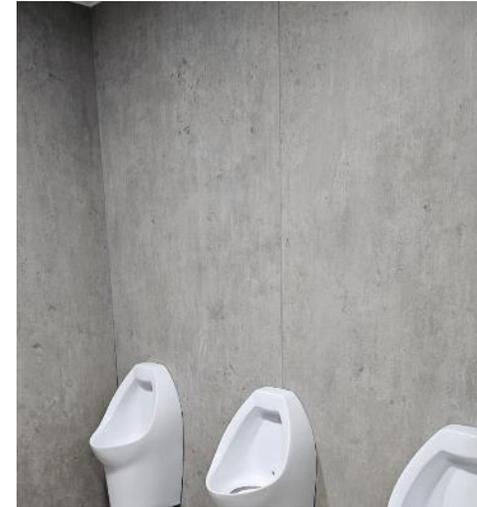
RESTROOMS BRANDING

Specificities:

- Various location across Halls 2 and 3
- Opportunity to create various original types of advertisement (inside toilets, on walls, mirrors, etc.)
- Product advertising is allowed inside the Exhibition Hall
- **Public Area** and **HCP Area**

€30,000 per restroom bloc (M/F)

3/5 available (2 sold)





Specificities:

- Brandable on all four size
- Located in the plaza in front of the main entrance providing an immediate first impression
- Wooden structure measuring 120x204 cm with Eco vinyl
- Product advertisement is not allowed
- **Public Area**

€10,000 per Cube
1/4 available (3 sold)



MAIN ENTRANCE LIFT

Specificities:

- A unique brandable opportunity
- Located in the centre of the main entrance
- Three brandable sides (sides and back)
- Product advertisement is not allowed
- **Public Area**

€50,000

Exclusive package



OTHER ITEMS

1/5 PUSH NOTIFS: €10'000 (4 solds)

PRECONGRESS EMAILING: €5,000

PREMIUM EMAILING: €8,000

POST CONGRESS EMAILING: €5,000

REGISTRATION PAGE WEB BANNER: €10,000

PLATFORM BANNER: €5,000

EXHIBITION SCREENS: €1,000 per screen per day

PROGRAMME-AT-GLANCE: €10,000 per page



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