



5-9 September | Barcelona, Spain

SPONSORSHIP & ADVERTISING ITEMS

ENTRANCE GIANT BILLBOARD



This unique Billboard
is located at the main
entrance of the ERS
congress
(45X11 meters)

100'000 EUR

METRO ACCESS TRAVELATORS



METRO ACCESS TRAVELATORS

20'000 EUR per travelator
8 available

SYMPOSIA PROMOTION WALL

8'000 EUR PER SLOT
(MORNING OR AFTERNOON)
SYMPOSIA PROMOTION ONLY



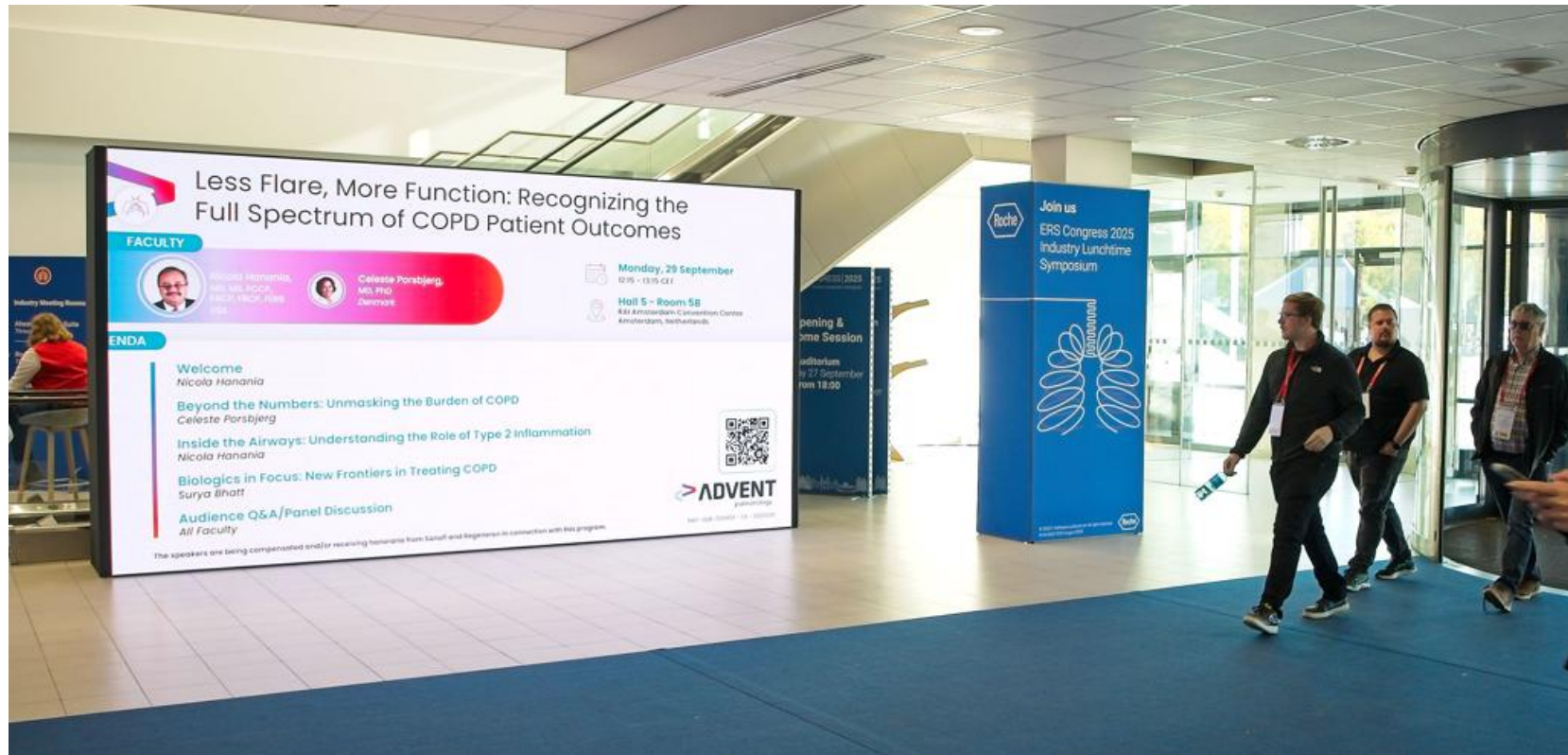
EXHIBITION LED SCREEN (8X3 meters)

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8'000.- EUR / SLOT (MORNING OR AFTERNOON)

PRODUCT PROMO ALLOWED

LOCATION INSIDE THE EXHIBITION HALL



METRO – REGISTRATION ACCESS ESCALATORS

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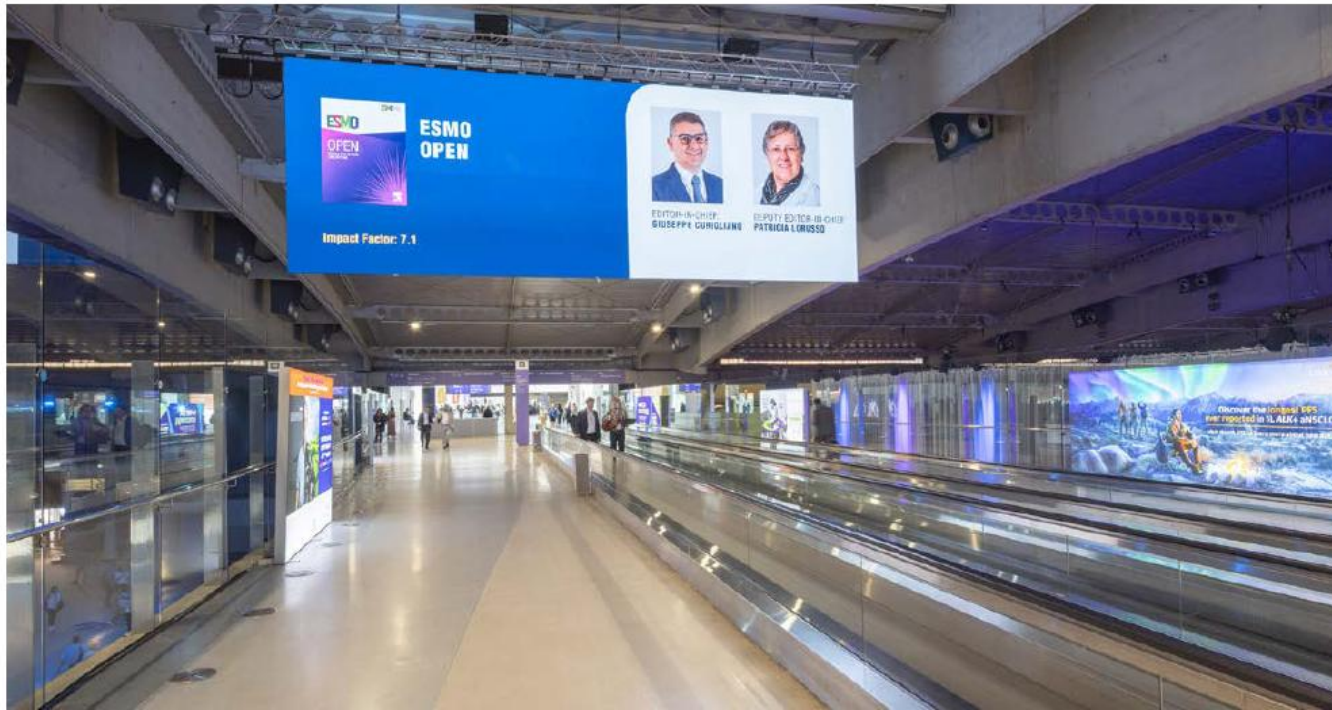


3 AVAILABLE

20'000 EUR PER ESCALATOR

GIANT LED SCREEN ABOVE EXPO HALL

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10 SLOTS PER DAY AVAILABLE
10'000 EUR per slot

20 Slots total (out of which 10 are ERS)
10 sec rotation
Video allowed
No products

This is a main passage between the registration area and the session rooms in Hall 3

HALL 2 (EXPO) TRAVELATORS

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2 available

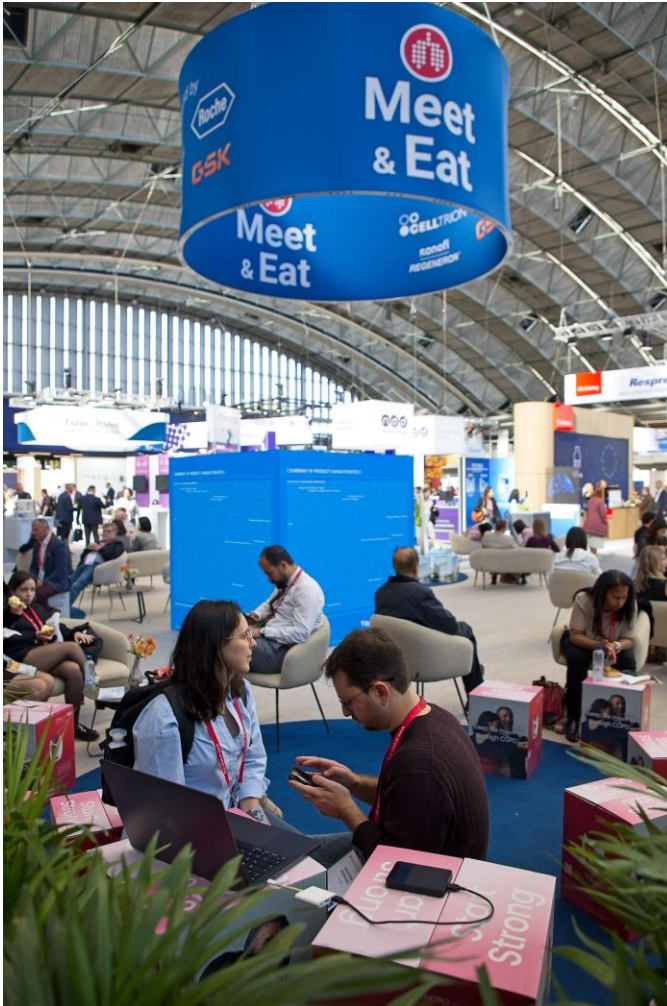
Above the exhibition

No products

40'000 EUR per travelator

EAT AND MEET AREA & ERS CENTRAL

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MEET AND EAT AREA

25 SEATING CUBES

5 ADVERTS ON SCREEN ROTATING
LOGOS ON DROP DOWN BANNER
INSIDE THE EXHIBITION

PRICE: 20'000 EUR per package

3 out of 5 still Available



ERS CENTRAL

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ERS CENTRAL (option hold for 1 week)

LOGOS ON HANGING BANNERS

LOGOS ON TABLES

2 LOGOS NEAR TEA AREAS

25 CUBES IN THE AREA

PRICE: 40'000 EUR



CHARGING STATIONS / WATER REFILL

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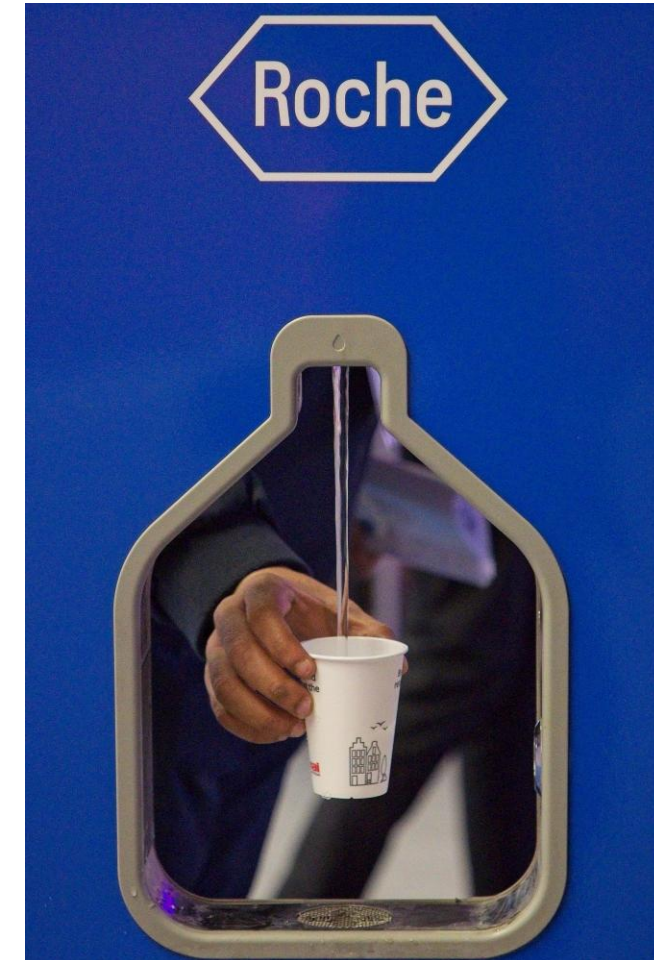


CHARGING STATIONS

10+ locations

Some in Exhibition hall (product branding)

40'000 EUR



WATER REFILL

10+ locations

Some in Exhibition hall (product branding)

40'000 EUR

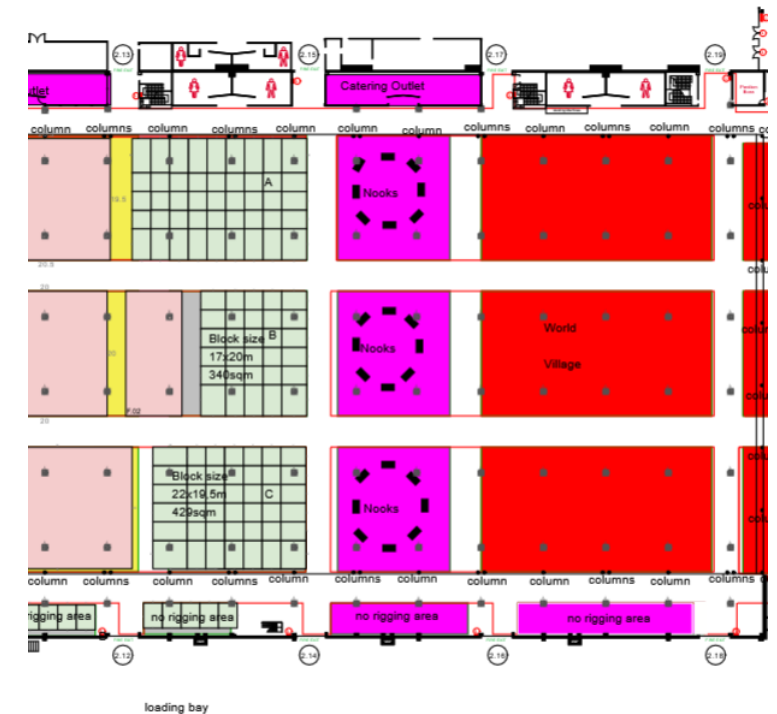
Nooks



Nook Pods

- Branding: Table Leg (25x25cm)
- Branding: Rear Upper Wall (100cm x 50cm)
- Branding: Sides L+R (100cm x 50cm)
- Located between the world village and the exhibition

10'000 EUR per NOOK



OTHER ITEMS

ERS APP SPONSORSHIP: 70'000 EUR

PUSH NOTIFS: 10'000 EUR

PRECONGRESS EMAILING: 5'000 EUR

PREMIUM EMAILING: 8'000 EUR

POST CONGRESS EMAILING: 5'000 EUR

REGISTRATION PAGE WEB BANNER: 10'000 EUR

PLATFORM BANNER: 5'000 EUR

EXHIBITION SCREENS: 1'000 per screen per day

PROGRAMME-AT-GLANCE: 10'000 per page



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