

5-9 September | Barcelona, Spain

SPONSORSHIP & ADVERTISING ITEMS

### **ENTRANCE GIANT BILLBOARD**



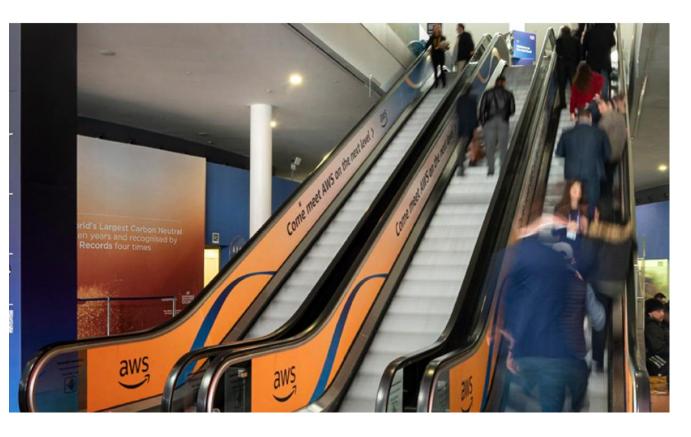
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# 45 m by 11 m 100'000 EUR

#### **ENTRANCE MAIN ESCALATORS**





#### **3 ESCALATORS AVAILABLES**

2 ESCALATORS WITH OUTSIDE / INSIDE BRANDING : 50'000 EUR

1 ESCALATOR WITH INSIDE BRANDING 30'000 EUR

### **EXHIBITION MAIN ESCALATORS**





3 ESCALATORS

FULL PACKAGE + RAILING: 80'000 EUR

**OPTION 2:** 

40'000 EUR PER ESCALATOR

PRODUCT BRANDING ALLOWED

### METRO ACCESS TRAVELATORS





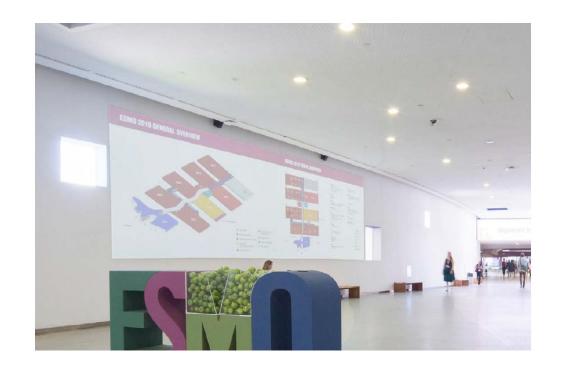
#### **METRO ACCESS TRAVELATORS**

20'000 EUR per travelator 8 available

#### SYMPA WALL + EXPO WALL



SYMPO WALL (PROJECTION) 8'000 EUR PER SLOT (MORNING OR AFTERNOON) SYMPO PROMO ONLY



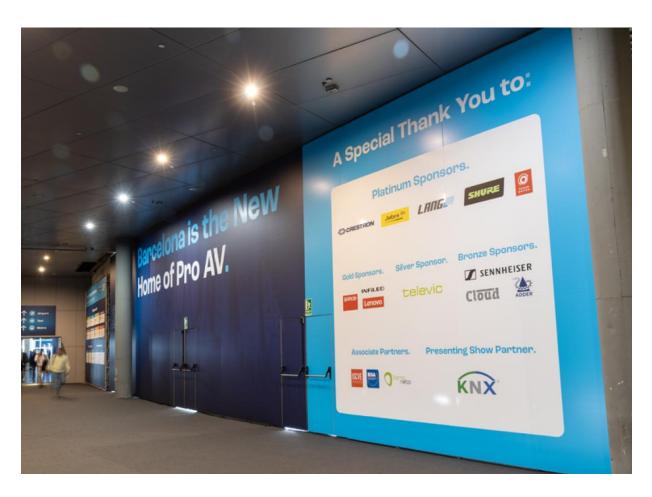
EXPO WALL (LED SCREEN)
8'000 EUR PER SLOT
(MORNING OR AFTERNOON)

PRODUCT PROMO ALLOWED

LOCATION INSIDE THE EXHIBITION HALL

### **EXHIBITION LINK WALLS**





ACCESS LINK FROM REGISTRATION TO EXHIBITION HALL

2 SIDES AVAILABLE

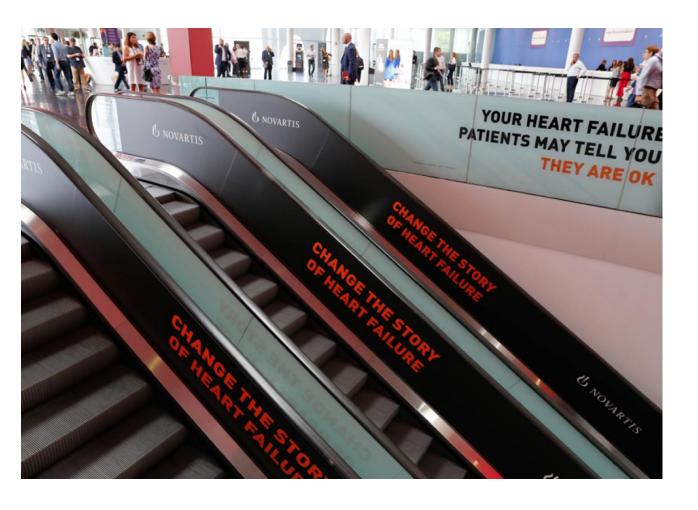
50'000 EUR PER SIDE

22m by 5m

PRODUCTS PROMO ALLOWED

### METRO – REGISTRATION ACCESS ESCALATORS

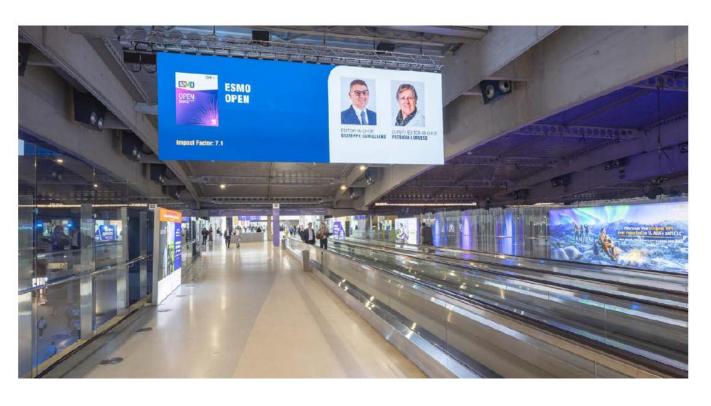




3 AVAILABLE 20'000 EUR PER ESCALATOR

### GIANT LED SCREEN ABOVE EXPO HALL





10 SLOTS PER DAY AVAILABLE

20 Slots rotation (10 are ERS)

10 sec rotation

Video allowed

No products

10'000 EUR per slot

# HALL 2 (EXPO) TRAVELATORS

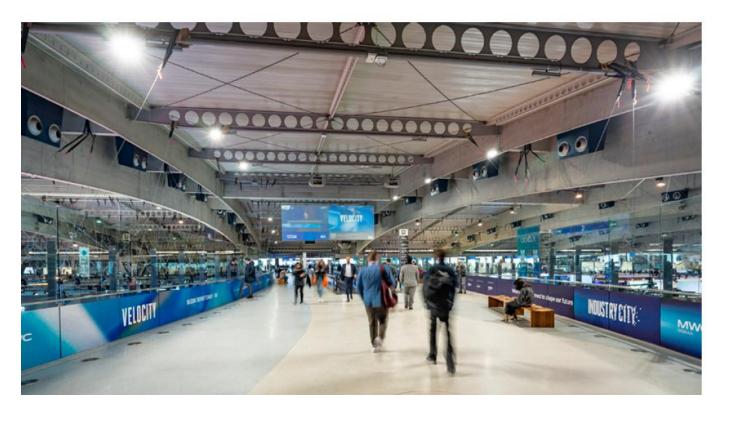




2 availableAbove the exhibitionNo products40'000 EUR per travelator

# HALL 2 (EXPO) WALKWAY RAILING



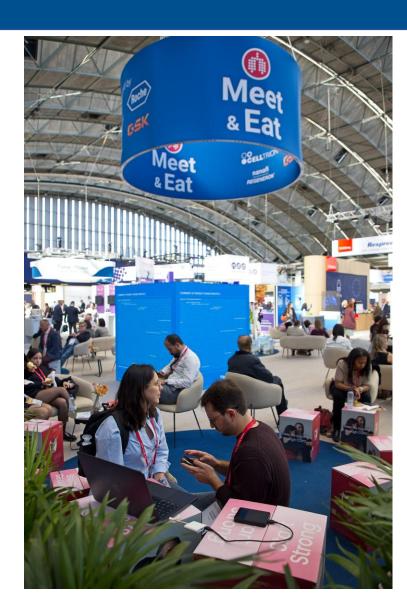


ELEVATED WALKWAY
ABOVE EXHIBITION HALL
RAILING BRANDING
PRICE TBC

#### EAT AND MEET AREA & ERS CENTRAL



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#### MEET AND EAT AREA

25 SEATING CUBES

5 ADVERTS ON SCREEN ROTATING
LOGOS ON DROP DOWN BANNER
INSIDE THE EXHIBITION

PRICE: 20'000 EUR per package

4 Available

#### **ERS CENTRAL**

5 ADVERTS ON SCREEN ROTATING LOGOS ON DROP DOWN BANNER INSIDE THE EXHIBITION

PRICE: 20'000 EUR per package

4 Available



# CHARGING STATIONS / WATER REFILL



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#### **CHARGING STATIONS**

10+ locations

Some in Exhibition hall (product branding)

40'000 EUR

#### WATER REFILL

10+ locations

Some in Exhibition hall (product branding)

40'000 EUR



#### **OTHER ITEMS**



ERS APP SPONSORSHIP: 70'000 EUR

PUSH NOTIFS: 10'000 EUR

PRECONGRESS EMAILING: 5'000 EUR

PREMIUM EMAILING: 8'000 EUR

POST CONGRESS EMAILING: 5'000 EUR

REGISTRATION PAGE WEB BANNER: 10'000 EUR

PLATFORM BANNER: 5'000 EUR

EXHIBITION SCREENS: 1'000 per screen per day

PROGRAMME-AT-GLANCE: 10'000 per page



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