



27 September – 1 October | Amsterdam, Netherlands

SPONSORSHIPS & ADVERTISING

2025 OPPORTUNITIES

GENERAL FLOORPLAN



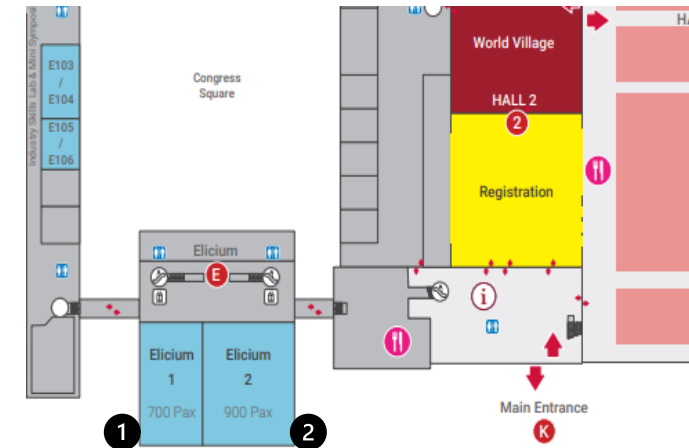
Giant Building Branding

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- ❑ Elicium building – mega branding
- ❑ Visible from all delegates accessing the Congress via Taxi & Metro
- ❑ Highest impact item at Congress
- ❑ Side 2 facing Congress entrance open if there is interest. (price tbd)
- ❑ Biggest item ever proposed at ERS Congress
- ❑ Up to 34 meters in length !



Size	Dimensions (W x H mm)
M	14450x5630
L	34445x5630

Price:

M – 70'000 EUR

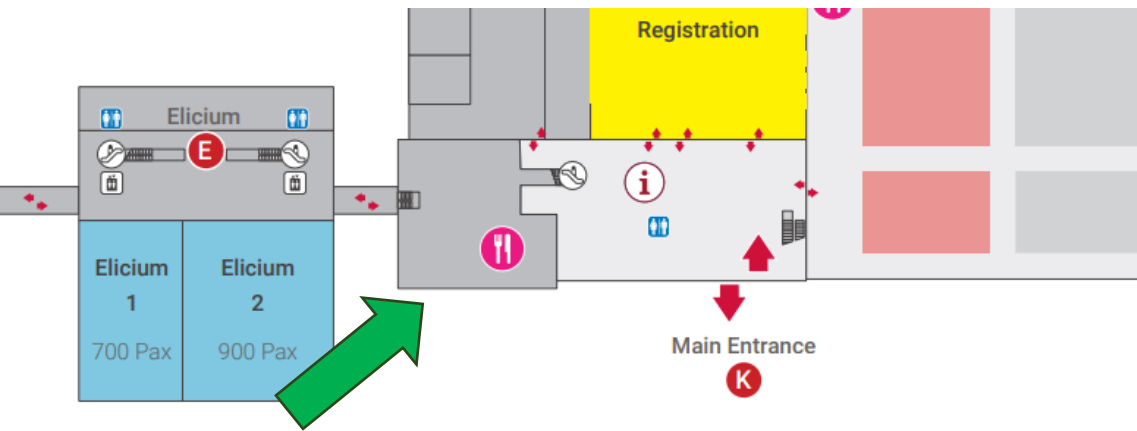
L – 100'000 EUR

OUTSIDE RESTAURANT WINDOWS

MAIN BUILDING RESTAURANT BRANDING

2 Sets of windows

Price per set: To the left of the main entrance
30'000 EUR 14m x 2,4m per set



Entrance Hall Escalator & Auditorium Stairs

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- Escalators (2) linking the main entrance Hall to Elicium / G Rooms / E Rooms
- Facing the main entrance of the Congress
- Very high visibility area
- Inside Outside branding + Metallic sides

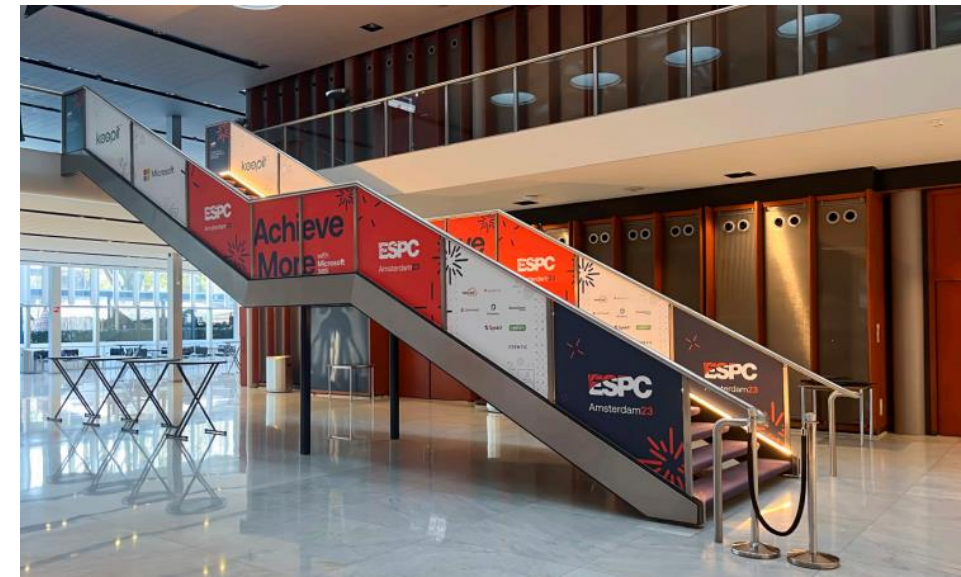
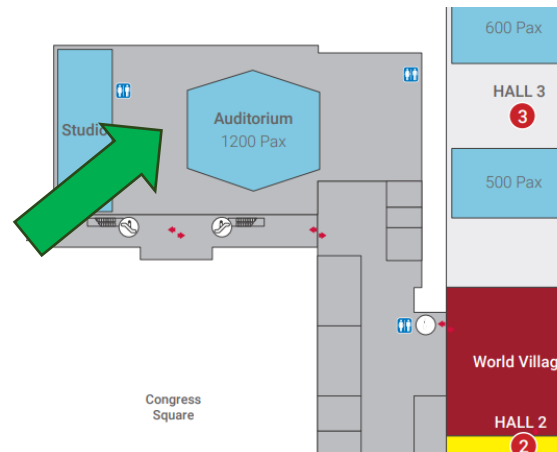
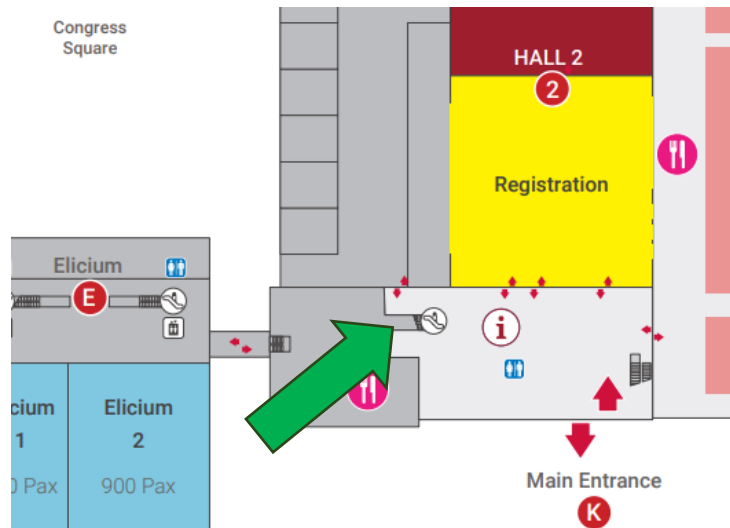
Price:

Per escalator: 40'000 EUR

Price:

30'000 EUR

- Stairs in front of the Auditorium
- Room used for Opening Ceremony, ERS & Industry Sessions
- Railing branding Inside/outside
- Inside Outside branding + Metallic sides



Large Banners in Links to Elicium / E rooms

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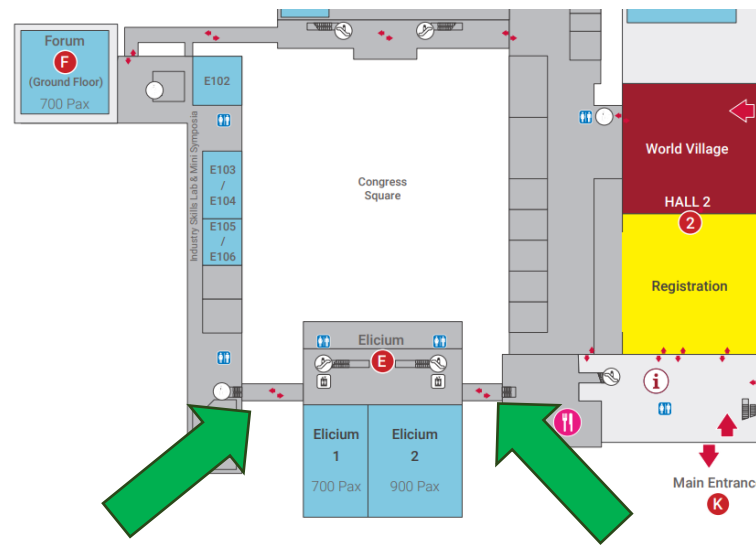


Large Link banner #1
From E rooms / Forum to Elicium

Price:
40'000 EUR

Size Dimensions (W x H mm)

L 18690x3500



Large Link banner #2
From Main Entrance to Elicium

Price:
40'000 EUR

Size Dimensions (W x H mm)

L 11300x3200

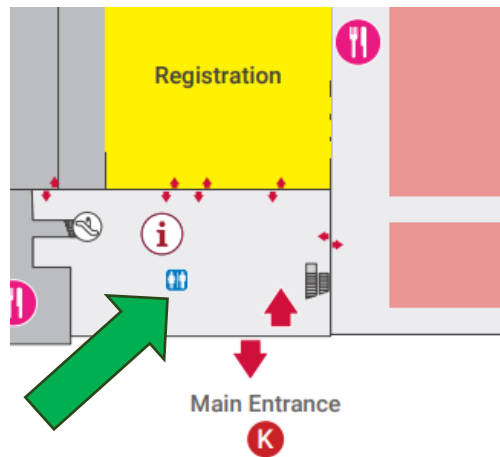
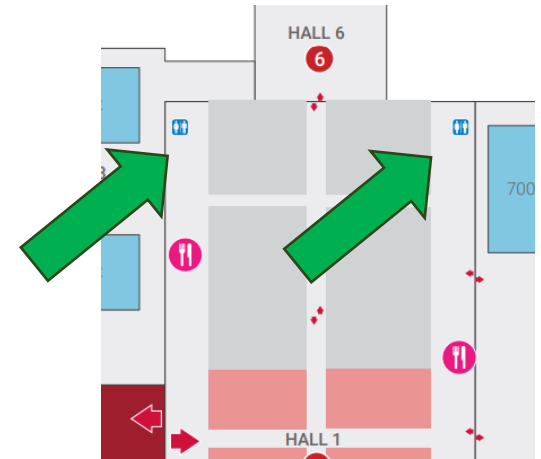
TOILETS BRANDING



MAIN ENTRANCE TOILET BLOCK

Largest toilet block of Congress
24x Door Sticker 27x A3 Poster
Frame 4x Mirror Sticker
Large impact item

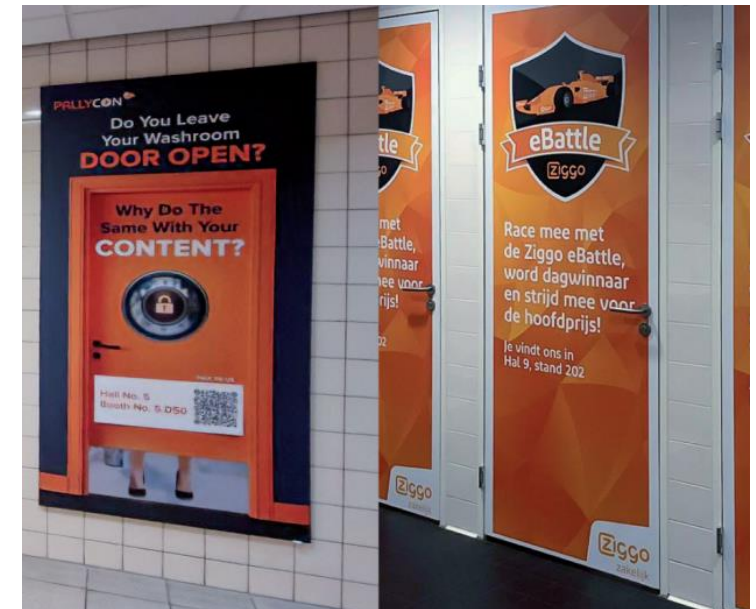
Price:
Per side: 40'000 EUR



EXHIBITION TOILET BLOCK

2 Blocks Available
2x Banner in Frame 2x Mirror
Sticker 12x Door Sticker

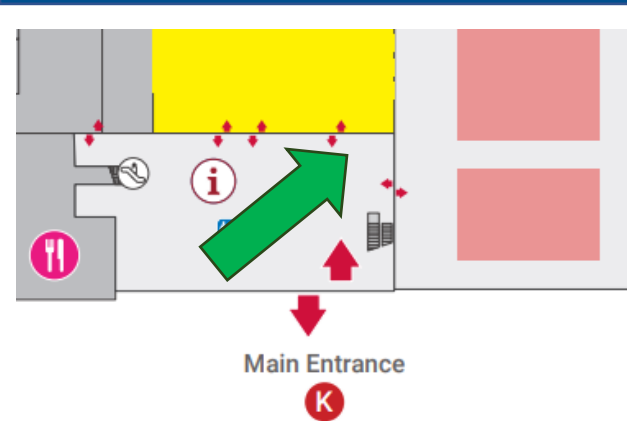
Price:
Per block: 30'000 EUR



LED WALL EXPO / MAIN ENTRANCE

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Main Entrance

SYMPO WALL

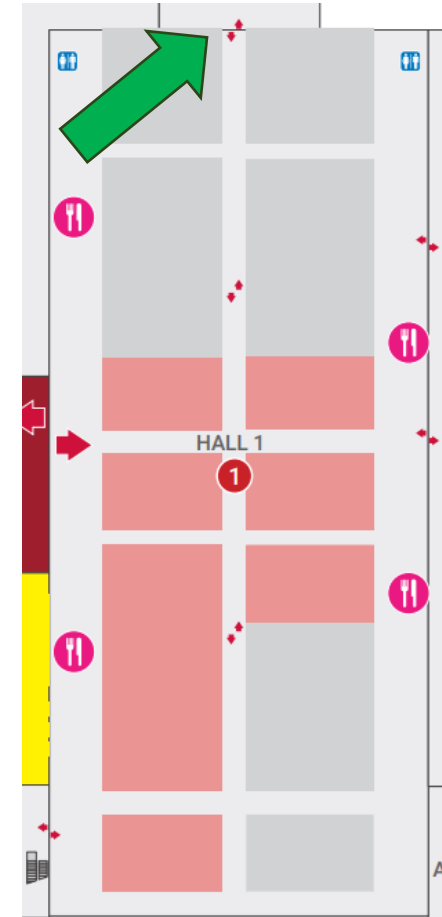
Large LED Wall
Session promo only
Shared with ERS
6 sec rotations
Static & Video
Half day slot (morning / afternoon)
Sat/Sun/Mon/Tue



Price:
Per slots: 8'000 EUR

EXPO WALL

Large LED Wall
Product/Session promo
6 sec rotations
Static & Video
Half day slot (morning / afternoon)
Sat/Sun/Mon/Tue



OUTSIDE BANNERS

LARGE BANNER TUNNEL

For people coming from RAI Train and Metrostation this is the first branding item they will encounter
Only one available

Dimensions (W x H mm)

5400x1780

Price:
30'000 EUR

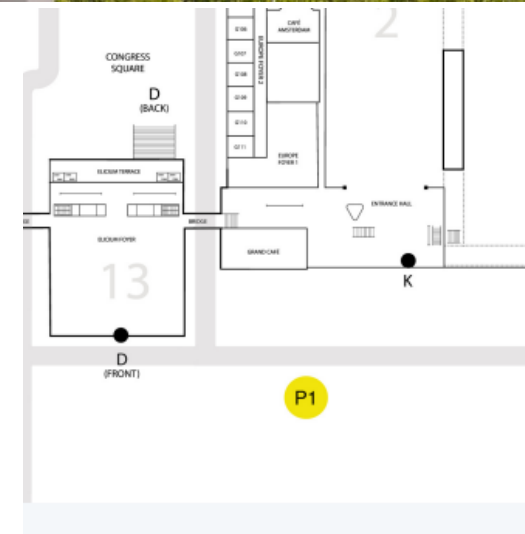


Dimensions (W x H mm)

5165x2390

MAIN SQUARE LANDMARK
6 Sides Available
In front of the Main Entrance

Price:
Per side: 20'000 EUR



Watercooler & Pillar branding



WATERCOOLERS

ERS will place water stations all over Congress for the delegates to use for free
Branding available on the front and side
No product promotion

Price:
30'000 EUR

SESSION HALL PILLARS

Four sided branded pillars
No product promo
Session advertising / branding
6 Pillars available in Hall 5

Price:
Per pillar 15'000 EUR



ERS APP ITEMS

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APP MAIN SPONSOR

Recognition on start screen of the APP

Logo under main menu

Logo on the main page

1 complimentary banner on the registration page
(start April)

1 complimentary banner on the MAP page

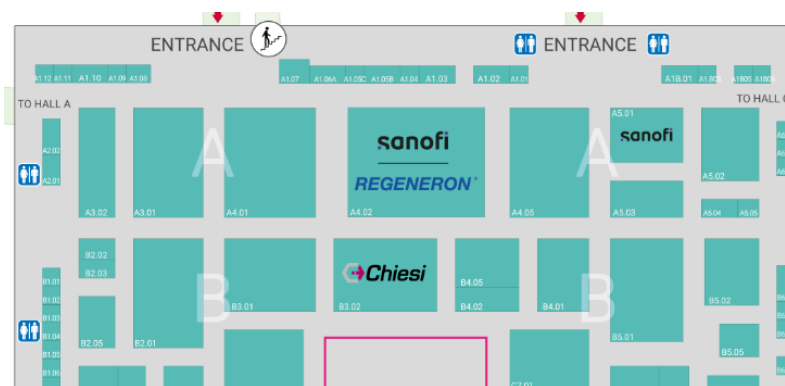
1 complimentary Premium emailing slot

Recognition on all APP promotion emailings

Logo on the exhibition map

Price:

70'000 EUR



LOGO ON THE MAPs

Logo on the online maps (APP / Platform)

Logo on the printed maps (large banners)

Price:

10'000 EUR

8 PUSHES SLOTS AVAILABLE
(30 mins before sympo slots)

SUNDAY

Morning – Lunch – Evening

MONDAY

Morning – Lunch – Evening

TUESDAY

Morning – Lunch

Price per PUSH:

10'000 EUR



EXHIBITION EAT AND MEET / ERS CENTRAL

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Price per package:
20'000 EUR



EAT AND MEET AREA (Multi Sponsors)

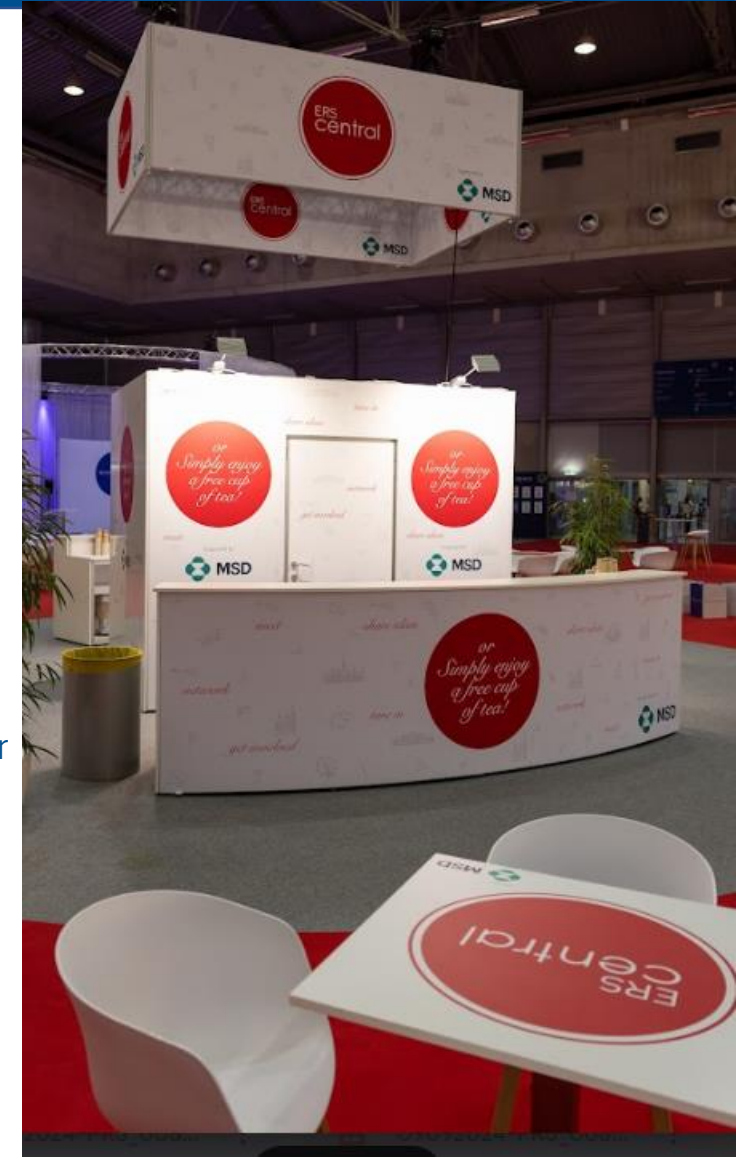
5 Package:
25 branded cubes
5 adverts on rotations on the LED Cube (2m/2m)
Logos on banner
In front of one of the F&B point in the Exhibition



ERS CENTRAL

Logos on all the tables
Logos on the ERS Tea Time
100 Branded seating cubes
Recognition on website
Complimentary platform banner

Price per package:
40'000 EUR



PROGRAMME AT A GLANCE EXHIBITION SCREENS

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PROGRAMME AT A GLANCE ADVERTISING

20'000 PAG Printed for delegates

6 pages available

- 2 before the Industry Programme
- 2 in the middle of the Industry Programme
- 2 after the Industry Programme (last pages before the back cover)
- Possible to book double pages

Symposia advertising only

Price per page:
10'000 EUR



EXHIBITION SCREENS

5x 65" Screens

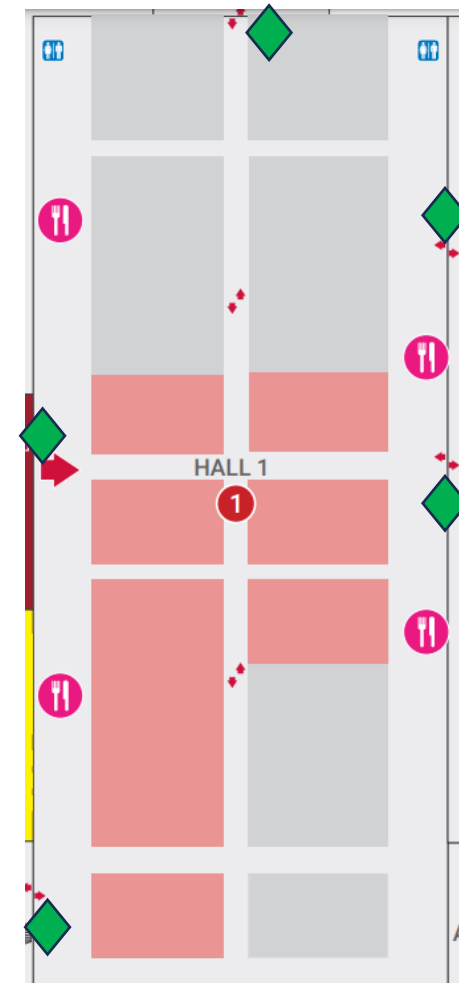
Placed at the Exhibition entrances

Static advertising only

6 sec rotation

Product/Sympo promo

Screen per day



Price per slot per day:
1'000 EUR

EMAILINGS

 **ERS CONGRESS | 2025**

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Imaging for precision treatment in obstructive lung diseases: ready for prime time?

Hot topics session

Speakers: Adam Domonkos Tarnoki, Judith Löffler-Ragg, Gabor Kovacs, Juan Pablo de Torres Tajas, Helen Marshall, Arnaud Bourdin, Dirk-Jan Slebos

[Watch this session replay](#)



Use of artificial intelligence as a predictive modelling and diagnostic tool for COVID-19

Congress theme session

Speakers: Judith Garcia-Aymerich, Barbara Hoffmann, Om Prakash Kurmi, Sundeep Santosh Salvi

[Watch this session replay](#)

ERS PRE CONGRESS EMAILING 1 & 2

Sent 4 & 2 weeks before Congress

Sent to all Congress delegates

ERS content followed by banners from the Industry

10 slots available per emailing

Large banners

Price per page:

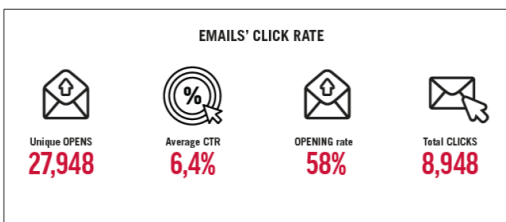
5'000 EUR

ALERT 1: Enhancing respiratory care with technology and improving effectiveness of smoking cessation programmes

Clinical trials session

Speakers: Daniela Gompelmann, Avinash Aujayeb, Armin Frille, Stylianos Loukides, Weidong Xu, Gang Hou, William Man, Dilek Karadogan

[Watch this session replay](#)



INDUSTRY PREMIUM EMAILING 3 & 4

Sent 1 week before and 1 day before

Sent to all Congress delegates

Industry content/banners only

10 slots available per emailing

Large banners

Price per page:

8'000 EUR

POST CONGRESS REPLAY PROMO 5

Sent 1 month after Congress

Sent to all Congress delegates

Promotion of the sessions replay

ERS content followed by banners from the Industry

10 slots available per emailing

Large banners

Price per page:

5'000 EUR

View information from industry:



 **ERS CONGRESS | 2024**

7-11 September | Vienna, Austria

Dear <<First Name>>,

This year's **ERS Congress** is made possible with the support of leading international healthcare organisations, which have organised a number of industry sessions during the Congress.

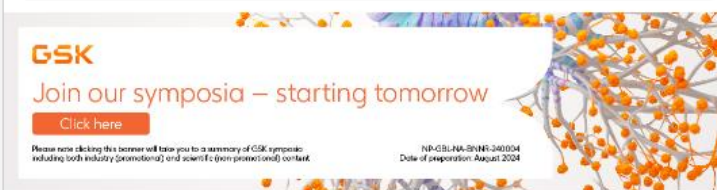
Explore the industry session highlights below.



Highlighted sessions:

The Evolving Treatment Landscape of Pulmonary Arterial Hypertension: Activin Signaling Inhibitors (ASIs)

Monday 9 September, 12:15–13:15 CEST



ERS REGISTRATION WEBSITE

Banners published in April 2025

On the page until the December 2025


Hyperlink available

<https://www.ersnet.org/congress-and-events/congress/registration/>

Price per page:

10'000 EUR

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 ERS

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Registration – Congress 2024

Boehringer Ingelheim



Make Time For Memories

Pulmonary fibrosis requires prompt action

Find out more >

Advertisement


Registration

The ERS Congress 2024 was held at RX Messe Wien in Vienna, Austria from 7–11 September, 2024.

If you were not able to attend, you can still register and access session recordings from ERS Congress 2024 until 30 December. Find here details of fees and payment, terms and conditions, FAQs and contact details for further queries.

Register now >

PLATFORM



Total page views:

6,630,110

Unique users:

11,954

ERS PLATFORM BANNERS

Banners published 2 weeks before Congress

On the Industry Symposia Gallery

Hyperlink available

Price per page:

5'000 EUR

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PROGRAMME

E-POSTERS

INDUSTRY

Join Us!

8 SEPTEMBER 2024
17:30 CEST | HYBRID
ROOM: C2

Industry Evening Symposium

A Breath of Change in Bronchiectasis

Exploring New Therapies and Patient Perspectives

Supported by an unrestricted educational grant from Inamed.

Symposia Gallery

Q Search ...

Company Select...

Days Select...

Session Types Select...

Changing PAH patients' lives: Making the difference with shared decision-making from diagnosis

Sunday, 08 September 2024
12:45 - 13:45 CEST

Breathing in Harmony: Tailoring Treatment for COPD and Asthma

Monday, 09-09-2024
12:15 - 13:15 CEST

Optimizing Pneumococcal Disease Prevention By Considering Adult...

Monday, 09-09-2024
12:15 - 13:15 CEST

COVID-19 Prevention: How Are Vaccination Strategies Evolving?

Tuesday, 10-09-2024
12:15 - 13:15 CEST

INFO & DEADLINES

- ❑ ITEMS CAN BE PUT ON HOLD FOR UP TO A WEEK
- ❑ ONCE CONFIRMED BY EMAIL, THE BOOKING IS BINDING
- ❑ CANCELLATION AT A LATER STAGE WILL RESULT IN ERS PENALTIES
- ❑ SOLD ON A FIRST COME FIRST SERVED BASIS

- ❑ DEADLINE FOR SUBMITTING BRANDING FILES: 28.08.2025
- ❑ DEADLINE FOR SUBMITTING EMAILINGS & WEB BANNERS: 28.08.2025
- ❑ DETAILED SPECS WILL BE SHARED IN FEBRUARY 2025
- ❑ COMPANIES ARE EXPECTED TO CHECK THEIR COMPLIANCE REGARDING PRODUCTS PROMOTION AND BRANDING RULES
- ❑ ERS WILL GIVE THE FINAL APPROVAL ON ALL DESIGNS

- ❑ CONTACT FOR ALL BOOKINGS: NICOLAS.LUGINBUHL@ERSNET.ORG



See you in Amsterdam



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