ERS SPONSORS SITE VISIT

Vienna
ERS Presidential cycle

Joanna Chorostowska-Wynimko
Vice President

Silke Ryan
President Elect

Carlos Robalo Cordeiro
Past President

Monika Gappa
President
Themes for presidency 2023/24

• Early origins of lung disease – life course, paediatric perspective
• Prevention
• Sustainability – air pollution, environment
• Disparities, disadvantages
• Awareness – nationally, European, globally
Themes for presidency 2023/24

• International Respiratory Coalition – National Coalitions
• Patient perspective - ELF
• Early Career members
• ERS strategy update
• ...INCLUDING the role of artificial intelligence
ERS Congress 2023
20,608
Evolution of congress attendance
## ERS Congresses - Overview

**ERS Congresses - Overview**

<table>
<thead>
<tr>
<th>Virtual 2020</th>
<th>Virtual 2021</th>
<th>Barcelona 2022</th>
<th>Milan 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>2647</td>
<td>United Kingdom</td>
<td>2182</td>
</tr>
<tr>
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<td>Mexico</td>
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<td>701</td>
</tr>
<tr>
<td>Netherlands</td>
<td>866</td>
<td>Portugal</td>
<td>663</td>
</tr>
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</table>
### Milan 2023 Registration Details – Onsite vs Online

#### Onsite

<table>
<thead>
<tr>
<th>Country</th>
<th>Onsite</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>1516</td>
</tr>
<tr>
<td>Italy</td>
<td>1361</td>
</tr>
<tr>
<td>France</td>
<td>1057</td>
</tr>
<tr>
<td>United States</td>
<td>1010</td>
</tr>
<tr>
<td>Germany</td>
<td>940</td>
</tr>
<tr>
<td>Spain</td>
<td>597</td>
</tr>
<tr>
<td>Switzerland</td>
<td>506</td>
</tr>
<tr>
<td>Netherlands</td>
<td>477</td>
</tr>
<tr>
<td>Portugal</td>
<td>363</td>
</tr>
<tr>
<td>Belgium</td>
<td>344</td>
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</table>

#### Online

<table>
<thead>
<tr>
<th>Country</th>
<th>Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>730</td>
</tr>
<tr>
<td>Germany</td>
<td>193</td>
</tr>
<tr>
<td>Belgium</td>
<td>182</td>
</tr>
<tr>
<td>Netherlands</td>
<td>164</td>
</tr>
<tr>
<td>Switzerland</td>
<td>145</td>
</tr>
<tr>
<td>Spain</td>
<td>122</td>
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<tr>
<td>United States</td>
<td>103</td>
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<tr>
<td>Italy</td>
<td>98</td>
</tr>
<tr>
<td>Australia</td>
<td>97</td>
</tr>
<tr>
<td>France</td>
<td>96</td>
</tr>
</tbody>
</table>

2811 more participants on-site than in Barcelona.
ERS made steps towards sustainability in 2023

We worked with MyClimate and the MICO congress centre to reduce the impact of European Respiratory Society operations.

By assessing the carbon footprint of our Congress and ERS across our three offices based in UK, Belgium and Switzerland.

- Where possible we were able to reduce corporate emissions
- Where carbon emission were unavoidable, we have offset them by investing in climate protection projects
ERS continued commitment to sustainability

• Continue to strive towards sustainable goals by continuing to make operational changes to our Congress in Vienna 2024
• Continue to offset unavoidable carbon emissions including part funding the offsetting of Congress participants’ carbon footprint.
• Continue to monitor and encourage sustainable working practices for ERS staff and our offices.
ERS CONGRESS 2024

7-11 September | Vienna, Austria

Milan Congress Feedback / Surveys

S. Sealy, ERS Marketing and Corporate Relations Director
### Professional role (excludes non-medical)

<table>
<thead>
<tr>
<th>Professional Role</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pulmonologists/Clinicians</td>
<td>32%</td>
</tr>
<tr>
<td>Clinical Researchers</td>
<td>18%</td>
</tr>
<tr>
<td>Scientists</td>
<td>17%</td>
</tr>
<tr>
<td>Allied Professionals</td>
<td>11%</td>
</tr>
<tr>
<td>Medical Student</td>
<td>4%</td>
</tr>
<tr>
<td>Other (Medical specialists)</td>
<td>18%</td>
</tr>
</tbody>
</table>

Sector 1100 Participants
Key professional interests

- **Asthma**: 48%
- **COPD**: 46%
- **ILD**: 24%
- **Pulmonary fibrosis**: 22%
- **Bronchiectasis**: 20%
- **Infectious diseases**: 20%
- **Sleep medicine**: 11%
- **Pulmonary vascular diseases**: 13%
- **Oncology**: 11%
- **Cystic fibrosis**: 10%
- **Others**: 15%
Provenance of our delegates

- Europe: 72%
- North America: 9%
- Asia Pacific: 8%
- South America: 4%
- Middle East: 4%
- Africa: 2%
Impact of the Congress

- Change the way I think about respiratory disease or disorders: 42%
- Seek further training or education: 42%
- Improve the way I run my practice: 38%
- Change the way I treat or diagnose patients: 24%
- None of these: 13%

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Which Congress materials are you using the most following the event?

- ERS Virtual platform: 58%
- Abstracts: 47%
- ERS Respiratory Channel: 24%
- Material collected in person: 24%
- Knowledge / materials acquired in the exhibition: 23%
- Material given during a session: 17%
- Other: 1%
Yearly attendance to Congresses

- More than 5: 6%
- 5: 3%
- 4: 7%
- 3: 20%
- 2: 35%
- 1: 30%
Our participants

Was your registration, travel or accommodation cost covered (in full or partly) by someone else than you?

- No
- Yes, in full or part by hospital / institute (32%)
- Yes, in full or part by pharmaceutical company (44%)
- 24%
INDUSTRY SYMPOSIA
Total number of Industry sessions

Number of sessions:
- 2011: 25
- 2012: 43
- 2013: 47
- 2014: 56
- 2015: 57
- 2016: 55
- 2017: 57
- 2018: 58
- 2019: 47
- 2020: 66
- 2021: 69
- 2022: 79
- 2023: 69
Average Industry symposia attendance increased to 85%
Top 5 Industry sessions – Live views

- The Active Airway and the Cough Reflex in Chronic Cough - MSD
- Making the right choice for your moderate asthma patients: What does the recent evidence say? - GSK
- Transforming asthma care for a broad population of severe asthma patients - AstraZeneca
- What do the GOLD 2023 updated recommendations mean for your patients living with COPD? - GSK
- Targeting COPD With Type 2 Inflammation: Emerging Biologic Landscape - Sanofi & Regeneron
### Catering & lunch boxes

**Number of Lunch Boxes given out:**

<table>
<thead>
<tr>
<th>Day</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday 10/09</td>
<td>2500</td>
</tr>
<tr>
<td>Monday 11/09</td>
<td>2860</td>
</tr>
<tr>
<td>Tuesday 12/09</td>
<td>1650</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>7010</strong></td>
</tr>
</tbody>
</table>

Meet and Eat Area in the exhibition had: 2150 orders making it one of the most popular catering area in the congress center.
Catering & lunch boxes
EXHIBITION
Exhibition Size

Sold Exhibition Space
Exhibition figures 2023

Total stands 144

Total sqm sold 5’810
Have you visited the exhibition?

- Yes: 84%
- No: 16%
About the exhibition

How do you select the different stands you will visit in the exhibition? *Multiple answers possible*

- I walk around the exhibition and select the stands that look interesting: 48%
- I select stands based on therapies interesting to my area of speciality: 36%
- I look for new and innovative therapies and diagnostics: 25%
- I pay a visit to the stands of organisations I already know: 16%
- I have pre-organised meetings with industry: 12%
- I consult the exhibition guide: 12%
- I chose from pre-congress communications and invitations: 8%
- No specific way: 13%

What are the three most important things to you when you are visiting a stand? *Multiple answers possible*

- Product information: 60%
- New sciences: 59%
- Meeting contacts: 43%
- Easy access: 36%
- Staff: 24%
- Catering: 24%
- Other: 1%
Impact of the exhibition

- Seek further training or education: 32%
- Change the way I think about respiratory disease or disorders: 27%
- Improve the way I run my practice: 24%
- Change the way I treat or diagnose patients: 13%
- None of these: 33%
Time spent in the exhibition

- 1 - 2 hours: 27%
- 3 - 4 hours: 54%
- 5 hours: 9%
- More than 5 hours: 10%
Most impressive & memorable stands

1. GSK
2. AstraZeneca
3. Chiesi
4. Sanofi
5. Boehringer Ingelheim
Most helpful and informed staff

1. GSK
2. AstraZeneca
3. Chiesi
4. Boehringer Ingelheim
5. Olympus

Data from the delegate research
Importance of sustainability to delegates

On a scale on 1 to 10, how important is it for you that we work toward a more sustainable congress?

Very important: 78%

Very unimportant: 22%
An initiative was put in place to encourage Exhibitors to pursue sustainable goals when designing their stands.

A recognised specialist was engaged to assess the stands and recognise excellence.

It is the aim of the ERS to allow our sponsors to continue to manage their own sustainability policy when participating in ERS.
Following 2022 in Barcelona, it became a priority to investigate an alternative to avoid queues at the Congress.

Implementation of the print@home eased the access for all participants.

80% of participants brought their printed badges.

Printers were also available onsite where participants could print their badge in case of need. This was not widely used.
Welcome to Vienna

G. Kovacs, ERS Congress Chair
Vienna: the Heart of European Medicine

Vienna University: founded in 1365

Ignac Semmelweis  Karl Landsteiner  Robert Barany

ERS CONGRESS | 2024

September 7 - 11 | Vienna, Austria
Vienna: the Heart of European Life Style

Culture

Art

Tradition

Classical

Modern
Vienna: the Heart of European Conferences

Congress of Vienna 1814-15

„Work late in Vienna on Arm Control“ (1986)

World Conference on Human Rights 1993 - Vienna Declaration and Programme of Action
➢ Over 401 hotels representing 36,959 rooms in the city. Vienna boasts one of the most consolidated accommodation capacities in Europe

➢ A hotel scene constantly updated with new establishments and numerous renovated properties

➢ A varied offer, everyone can choose the type of accommodation that matches their requirements (from basic properties to superior hotels)

➢ Vienna hotels conveniently connected with the Messe venue by a great public transportation infrastructure
## Hotels key areas

<table>
<thead>
<tr>
<th>Distance from the venue (by public transport)</th>
<th>%</th>
<th>Number of rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>≤ 15 minutes area</td>
<td>34.27%</td>
<td>3.353 (incl. 1.040 walking distance)</td>
</tr>
<tr>
<td>15-30 minutes area</td>
<td>58.57%</td>
<td>5.732</td>
</tr>
<tr>
<td>+ 30 minutes area</td>
<td>7.16%</td>
<td>701</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>9.786</td>
</tr>
</tbody>
</table>
### Hotels figures

#### HOTEL CAPACITY PER CATEGORY

<table>
<thead>
<tr>
<th>Hotel Category</th>
<th>Number of Rooms</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>1.614</td>
</tr>
<tr>
<td>4 Star</td>
<td>6.112</td>
</tr>
<tr>
<td>3 Star</td>
<td>1.470</td>
</tr>
<tr>
<td>2 Star</td>
<td>80</td>
</tr>
<tr>
<td>Non-classified</td>
<td>510</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>9.786</strong></td>
</tr>
</tbody>
</table>

#### Average rate per night

<table>
<thead>
<tr>
<th>Hotel Category</th>
<th>Average rate per night</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 Star</td>
<td>380,20 €*</td>
</tr>
<tr>
<td>4 star</td>
<td>242,87 €*</td>
</tr>
<tr>
<td>3 star</td>
<td>193,57 €*</td>
</tr>
<tr>
<td>2 star</td>
<td>123,00 €*</td>
</tr>
<tr>
<td>Non-classified</td>
<td>337,12 €*</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>262,05 €</strong>*</td>
</tr>
</tbody>
</table>

*Rates include VAT and Breakfast (Local Tax excluded)*

*Rates are based on Core nights and Single occupancy*
## Booking conditions for groups (+5)

### Cancellations / Attritions

<table>
<thead>
<tr>
<th>Date</th>
<th>% allowed release</th>
</tr>
</thead>
<tbody>
<tr>
<td>04/06/2024</td>
<td>100%</td>
</tr>
<tr>
<td>04/07/2024</td>
<td>30%</td>
</tr>
<tr>
<td>05/08/2024</td>
<td>20%</td>
</tr>
<tr>
<td>27/08/2024</td>
<td>5%</td>
</tr>
<tr>
<td>28/08/2024</td>
<td>0%</td>
</tr>
</tbody>
</table>

### Payments

<table>
<thead>
<tr>
<th>Date</th>
<th>% of payment requested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upon confirmation</td>
<td>50%</td>
</tr>
<tr>
<td>04/06/2024</td>
<td>20%</td>
</tr>
<tr>
<td>04/07/2024</td>
<td>30%</td>
</tr>
</tbody>
</table>
Payment process options

✓ **OPTION N°1 : MASTER ACCOUNT**
  - Full Accommodation (Incl. Breakfast & Taxes) PAID by the Company
  - Official payment schedule
  - Each guest pays only his/her extras

✓ **OPTION N°2 : GUARANTEE NETWORK**
  - Full Accommodation (Incl. Breakfast & Taxes) GUARANTEED by the Company
  - Official payment schedule
  - Each guest pays for his/her room directly at the hotel
  - REFUND of the full payment made by the company after reconciliation
  - No-shows, declines of payment and CXLD going into deduction of this refund

✓ **OPTION N°3 : DEDICATED WEBSITE**
  - Have ONLY access to your pre-selected allotment
  - Book & pay their room(s) online
  - Download hotel brochure & information
  - Get login & password to manage their reservation(s) later
Reservation management

ADMINISTRATION TOOL:

EXTENSION OF OUR MANAGEMENT TOOL ALLOWING YOU TO:

- Administrate your allotments 24/7
- Control the allocation of resources
- Send customized emails to your participants
- Avoid sending of rooming lists
Dedicated administration tool

### Filters

<table>
<thead>
<tr>
<th>Reference or Guest Name</th>
<th>Guest company</th>
<th>Arrival date</th>
<th>Departure date</th>
<th>Status</th>
<th>Modified since conf. sent</th>
<th>Is new</th>
</tr>
</thead>
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</tr>
<tr>
<td>Payment option</td>
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</tr>
<tr>
<td>Reservation paid</td>
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</tr>
<tr>
<td>Status</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Modified since conf. sent</td>
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<td></td>
<td></td>
<td></td>
<td></td>
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</table>

### Hampton by Hilton Vienna Messe

<table>
<thead>
<tr>
<th></th>
<th>Rooms</th>
<th>Single</th>
<th>Double</th>
<th>Twin</th>
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</thead>
<tbody>
<tr>
<td>Standard (Breakfast included)</td>
<td>10</td>
<td>600 €</td>
<td>300 €</td>
<td>500 €</td>
</tr>
</tbody>
</table>

Rates include VAT of 10.00 %

### Twin availability

<table>
<thead>
<tr>
<th>Day</th>
<th>Sat 07/09</th>
<th>Sun 08/09</th>
<th>Mon 09/09</th>
<th>Tue 10/09</th>
<th>Wed 11/09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Available</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Booked</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>0</td>
</tr>
<tr>
<td>Remaining</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>10</td>
</tr>
</tbody>
</table>
Our commitment

✓ Access to a pre-selected hotel list including the most strategic hotels of Vienna (quality, service and location wise).

✓ Guarantee of the most competitive hotel rates.

✓ Flat rates, no mark-up and full transparency.

✓ Negotiated rates and booking conditions for all hotels.

✓ A dedicated project manager from beginning until the end.

✓ Strong and trustworthy relationship with participating hotels.

✓ Particular attention is given to the online tool adapted to your needs.
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Scientific programme

N. Roche, Science Council Chair
Chair International Congress Programme Committee
• Presentation of the latest developments in respiratory medicine and science
• Integration of basic and translational science, clinical research and guidelines
• Alignment of educational and scientific topics
• Implementation of new technologies in respiratory medicine
• Advances in diagnosis and management of respiratory diseases
• Update on treatments, comorbidities, new techniques and future practice
Humans and Machines: getting the balance right

- The increasing role of artificial intelligence and digitalisation in all fields of pneumology (and medicine).
- The current and future role of humans in AI-supported medical care (including psychological, caring, humanitarian aspects).
- How machines affect the relations between patients and doctors?
- How healthcare systems, pathways and organisations will be changed by new technologies?
Congress format

- **Main sessions**
  - 12 rooms for scientific and abstracts sessions
    - Including rooms equipped for hybrid sessions (7)
  - 2 rooms for workshops

- **Poster session area with several sessions scheduled per day**

- **1 TV Studio**

- **Congress platform**
  - Abstracts available as E-posters 2 weeks before live sessions
  - Congress replay available until the end of the year
## Congress programme

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ABSTRACT</strong></td>
<td>ALERT - Randomised controlled trials, Oral presentation, Poster sessions, ePosters</td>
</tr>
<tr>
<td><strong>CASES</strong></td>
<td>Included in sessions such as Lungs on fire</td>
</tr>
<tr>
<td><strong>FACULTY/OFFICER DEVELOPMENT</strong></td>
<td>Early career NEXT programme, Chair and presenter training, women’s mentorship</td>
</tr>
<tr>
<td><strong>POSTGRADUATE</strong></td>
<td>Postgraduate course</td>
</tr>
<tr>
<td><strong>SKILLS</strong></td>
<td>Skills workshop, Clinical skills zone (simulators)</td>
</tr>
<tr>
<td><strong>SYMPOSIAS</strong></td>
<td>Year-in-review, Journal, Hot topic, State-of-the art, Pro-con debate, Respiratory meets</td>
</tr>
<tr>
<td>Session type</td>
<td>Slots</td>
</tr>
<tr>
<td>-------------------------------------------------</td>
<td>------------</td>
</tr>
<tr>
<td><strong>Main sessions</strong> (incl. Symposia, Hot topics,</td>
<td>~ 80 sessions</td>
</tr>
<tr>
<td>Journal, State-of-the-art, Lungs on fire,</td>
<td></td>
</tr>
<tr>
<td>Respiratory meets other disciplines, ALERT, etc...</td>
<td></td>
</tr>
<tr>
<td><strong>Oral presentations and Mini-symposia</strong></td>
<td>~ 60 sessions</td>
</tr>
<tr>
<td><strong>Studio sessions</strong></td>
<td>~ 20 sessions</td>
</tr>
<tr>
<td><strong>Postgraduate courses</strong></td>
<td>13 sessions</td>
</tr>
<tr>
<td><strong>Skills workshops</strong></td>
<td>~ 15 sessions</td>
</tr>
<tr>
<td><strong>Poster sessions</strong></td>
<td>TBC</td>
</tr>
</tbody>
</table>
Wednesday programme

• Studio sessions for the online audience
• Onsite sessions:
  o Morning sessions
  o Not live-streamed
  o Non-scientific sessions
  ➢ 2023 examples: Advocacy, ERN-Lung initiative, International Respiratory Coalition, Clinical Research Collaboration, Women’s networking event…
Important dates

1 December, 2023 - 15 February, 2024
Online abstracts and cases submission (including applications for sponsored Abstracts Travel Grants and ERS Sponsorship)

18 December, 2023 – Mid-March, 2024
Online Hot Topics submission

29 April - 31 May, 2024
Submission of Late-Breaking Abstracts

14 – 28 June, 2024
Last deadline for Randomised Clinical Trials submission
ERS CONGRESS 2024

7-11 September | Vienna, Austria

2024 Congress

S. Sealy, ERS Marketing and Corporate Relations Director
Goals

• To host a vibrant event that caters for the real needs of participants and partners.

• Continue to take steps to address environmental issues.

• Continue to use technology and innovation to allow greater access to HCPs who choose not to travel.
Congress layout

Capacity Indication

Programme
- 12 Session Rooms
- 2 Skills workshops
- 1 TV Studio

Corporate Relations
- Exhibition Space
- 2 Industry Skills Lab Rooms

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Industry symposia

- Sunday and Monday -> emphasis on Lunchtime and Evening slots
- Tuesday -> emphasis on Morning and Lunchtime slots
- Catering available
- 14 rooms onsite
- 7 rooms equipped for livestream
- All session rooms will have webcasts available, except mini-symposia
Hall A

Registration

1 x 500 pax
2 x 400 pax

ERS World Village

A1: 500 pax

A2: 400 pax

A3: 400 pax

Poster Area

Overflow

Exhibition

Hall A

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Hall C

Exhibition

1 x 500 pax
2 x 700 pax
2 x 900 pax
1 x 1200 pax

C1 : 700 pax
C2 : 900 pax
C3 : 500 pax
C4 : 700 pax
C5 : 900 pax
C6 : 1200 pax

ERS Congress 2024

7-11 September | Vienna, Austria
<table>
<thead>
<tr>
<th>Time</th>
<th>Early Morning 07:15 – 08:15</th>
<th>Early Morning 08:00 – 09:00</th>
<th>Lunchtime 12:15 – 13:15</th>
<th>Lunchtime 12:45 – 13:45</th>
<th>Evening 17:30 – 19:00</th>
<th>Evening 17:30 – 19:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAX</td>
<td>700</td>
<td>435</td>
<td>1200</td>
<td>436</td>
<td>1200</td>
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</tbody>
</table>

* All timings are in CEST

- Livestream and webcasts
- Webcasts only
Industry Mini-Symposia

- Sunday and Monday Evening
- 17:30 – 19:00 CEST
- 160 PAX
- No livestream nor webcasts available
Industry Skills Lab

- 4 slots per day:
  - 08:00 – 08:45 CEST
  - 10:30 – 11:15 CEST
  - 14:00 – 14:45 CEST
  - 15:30 – 16:15 CEST
- 160 seats theatre style + demo tables on the side
- No livestream and no webcasts available
- Set up change possible but charged to the company
Virtual offering – Industry sessions

Virtual symposia
- Morning, 08:00 – 09:00 CEST
- Lunchtime, 12:45 – 13:45 CEST
- Evening, 17:30 – 19:00 CEST

Basic Symposium Gallery page (already included if you book a session):
- Session tile
- Session description
- Disclaimer
- 3 PDFs
- Webcasts player
Congress layout

Capacity Indication

Programme
- 12 Session Rooms
- 2 Skills workshops
- 1 TV Studio

Corporate Relations
- Exhibition Space
- 2 Industry Skills Lab Rooms
Total Net SQM: 6’332
Available to:
Companies hosting an Industry session or
with a stand of +100sqm

Schedule:
Sunday, Monday, Tuesday
12:15 – 14:15
Sustainable stands

The ERS will continue to allow sponsors to adopt their own policy to meet sustainable goals

Stands which have most effectively embraced sustainable goals in their approach to the design and management of their stands will be recognised with an award.
All exhibitors are asked to consider the following aspects when planning their participation in the exhibition.

- Catering & Hospitality
- Waste Disposal
- Construction materials
- Flooring
- Lighting and electricity use
- Equipment
- Paper free
- Re-useable furniture and fittings
Exhibition process & Deadlines

ERS
- Applications
- Allocations
- Contracts
- Stand approval
- Invoicing

INTERPLAN AG
- Pre-Congress support
- Onsite technical support
- Industry meeting rooms
- Exhibitors registrations

Deadline for ordering stands of +40sqm December 15th
Sponsorship items

- CHARGING STATIONS
- ERS CENTRAL
- ESCALATORS
- LARGE BANNERS
- SEATING PODS
- CUBES
- STAIRS BRANDING
- WINDOWS BRANDING
Advertising

- Industry Premium Emailings
- ERS Emailings
- Exhibition Screens
- Web Banners
- Logo on the maps
- And more...

Information from Industry

Please click on the images below to see invitations from our sponsors.

7-11 September | Vienna, Austria
Opportunities at Congress

Industry
The European Respiratory Society (ERS) invites industry organisations to take part in the Congress by offering a range of industry activities and sponsorship opportunities.

Key resources

- Sponsors' site visit
- Industry sessions
- Exhibiting at Congress
- Sponsorship and Advertising

7-11 September | Vienna, Austria
ERS CONGRESS 2024

7-11 September | Vienna, Austria

OLIVER HEINKE

INTERPLAN
<table>
<thead>
<tr>
<th>ERS</th>
<th>INTERPLAN AG</th>
<th>SCHENKER</th>
<th>Standout</th>
<th>Standout</th>
<th>Gerstner (Catering / exclusive contract caterer)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kristof Kemp</td>
<td>Oliver Heinke</td>
<td>Thomas Ernst</td>
<td>Exhibitor Services / online shop</td>
<td>Rigging projects / suspension points</td>
<td>Tamara Nikolic</td>
</tr>
<tr>
<td><a href="mailto:kristof.kemp@ersnet.org">kristof.kemp@ersnet.org</a></td>
<td><a href="mailto:o.heinke@interplan.de">o.heinke@interplan.de</a></td>
<td><a href="mailto:congress@dbschenker.com">congress@dbschenker.com</a></td>
<td>Sandra Hittinger</td>
<td>Katharina Fischbacher</td>
<td><a href="mailto:tamara.nikolic@gourmet.at">tamara.nikolic@gourmet.at</a></td>
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<td><a href="mailto:Sandra.hittinger@standout.eu">Sandra.hittinger@standout.eu</a></td>
<td>Webshop: <a href="https://vorbestellung.gerstner.at/exhibition">https://vorbestellung.gerstner.at/exhibition</a></td>
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<td><a href="mailto:Katharina.fischbacher@standout.eu">Katharina.fischbacher@standout.eu</a></td>
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<tr>
<td>INTERPLAN AG</td>
<td>Nicole Pfirrmann</td>
<td></td>
<td>K-Business.com/ Internet, WiFi</td>
<td>RX Wien GmbH</td>
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<tr>
<td>Gitte Kink</td>
<td><a href="mailto:n.pfirrmann@interplan.de">n.pfirrmann@interplan.de</a></td>
<td></td>
<td>Jürgen Ringler</td>
<td>General venue queries</td>
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</tr>
<tr>
<td><a href="mailto:exh_reg_ers@interplan.de">exh_reg_ers@interplan.de</a></td>
<td></td>
<td></td>
<td><a href="mailto:Juergen.Ringler@k-business.com">Juergen.Ringler@k-business.com</a></td>
<td>Karin Katlein</td>
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</table>
Good to know

Hall properties

- 14.000 SQM Space
- Max loads per suspension point: 250kg - check availability/ feasibility of your rigging projects early!
- Restaurant on level 1 in the middle of the hall => visibility from above
- No suspension points on spaces underneath Gallery and Restaurant
- Technical supply via floorchannels / No electrical supply from roof!
- Exclusive catering, no external caterer permitted! Own coffeemachine, barista is OK.
- Traffic Ban for trucks Saturday 15:00 –Monday 05:00
- No parking spaces for trucks => check parking App ASFINAG: https://www.asfinag.at/en/asfinag-app/
Exhibition Hall B

No power supply from the hall ceiling!
Construction heights

- Construction heights:
  - Max. 2.50m
  - Max. 4.50m
  - View blockage up to 30%
  - Min. distance from edge:
    - 1.50m

Transparency Rules

- Free line of sight ≥30%
  - When looking from each booth side

- \( c + d ≥30\% \) of length \( y \)
- \( a + b ≥30\% \) of length \( x \)

- Overall see through blocked ≤70%
  - When looking from each booth side
**Stand project approval**

**By June 06, 2024**

A draft of the booth for approval is mandatory

[o.heinke@interplan.de](mailto:o.heinke@interplan.de)

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**To be submitted**

- 3D view of the booth
- Length, width and height
- Technician in charge

---

- Interplan / ERS do **not check compliance** with the Reed Messe Vienna construction rules.
- We **do not check** the feasibility of your rigging and stand project! Check the rigging situation at an early planning stage!
- Certificates validating fireproofness of construction materials are necessary and will be controlled during set-up!
- During set-up there will be a structural engineer hired by ERS checking all constructions in the exhibition!
Exhibition times

**Set-up**
Thursday, 5 September:
- 08:00 – 22:00

Friday, 6 September:
- 08:00 – 22:00

Saturday, 7 September:
- 08:00 – 16:00
- 15:00 – 20:00 (decorating of the stands only)

**Opening times**
Sunday, 08 September:
- 08:00 – 17:00

Monday, 09 September:
- 08:00 – 17:00

Tuesday, 10 September:
- 08:00 – 17:00

Wednesday, 11 September:
- exhibition closed

**Additional set-up day**
Tuesday, 3 and Wednesday 4 September (on request) 2.800€ / day net

**Night set-up**
- 300€/h

**Dismantling**
Tuesday, 10 September:
- 17:00 – 24:00 (light dismantle from 17:00, heavy dismantle from 19:00)

Wednesday, 11 September:
- 08:00 – 22:00

Thursday, 14 September:
- 08:00 – 22:00

**Access for exhibitors**
Every exhibition day: 06:30 – 18:30

**All times are subject to change!**
Industry meeting rooms

Contact: Nicole Pfirrmann, n.pfirrmann@interplan.de
Contact: Gitte Kink, exh_reg_ers@interplan.de

Registration webpage will be circulated in May 2023

Additional badges: 25€
After deadline: 50€

Deadline: 09 August 2024

Any person in the exhibition requires a badge incl. hostesses, baristas etc.

<table>
<thead>
<tr>
<th>Stand size</th>
<th>Complimentary exhibitor badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 – 12 m²</td>
<td>10</td>
</tr>
<tr>
<td>13 – 36 m²</td>
<td>14</td>
</tr>
<tr>
<td>37 – 60 m²</td>
<td>18</td>
</tr>
<tr>
<td>61 – 100 m²</td>
<td>22</td>
</tr>
<tr>
<td>101 – 150 m²</td>
<td>32</td>
</tr>
<tr>
<td>151 – 200 m²</td>
<td>41</td>
</tr>
<tr>
<td>201 – 300 m²</td>
<td>52</td>
</tr>
<tr>
<td>over 301 m²</td>
<td>62</td>
</tr>
</tbody>
</table>
Whats next? Important deadlines!

- Exhibitor Service Manual / Service Center: Mid February, 2024
- Stand project approvals: June 07, 2024
- Exhibitor badge orders: August 09, 2024
- Service Orders for regular prices: August 09, 2024 (25% surcharge afterwards)
  Subject to change!
- Catering orders via Gestner: August 19, 2024

Helpful links:
- Reed Messe Vienna Rules and Regulations: https://cloud.interplan.de/s/EDLte82iKwNTWcm
- Gerstner Catering (exclusive catering partner): https://cloud.interplan.de/s/qAoxMWPWtPnZcSe
- ASFINAG Parking finder for Trucks: https://www.asfinag.at/en/asfinag-app/
ERS CONGRESS 2024

7-11 September | Vienna, Austria

Registration

Ludivine Simon – K.I.T. Group
**Registration timeline indication**

<table>
<thead>
<tr>
<th>Timeline</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>For on-site delegates</strong></td>
<td><strong>For online delegates</strong></td>
</tr>
<tr>
<td>Registration opening</td>
<td>April 2024</td>
</tr>
<tr>
<td>Early-bird fees</td>
<td>Early July 2024</td>
</tr>
<tr>
<td>Cancellation fees</td>
<td>5 weeks before on-site congress*</td>
</tr>
<tr>
<td>Standard fees</td>
<td>One day before on-site congress</td>
</tr>
</tbody>
</table>

*Cancellation fees will be applied.*

**IMPORTANT:** Same timelines apply for both groups & individual delegates (names, payments, proofs of status and cancellation). All timelines are subject to change.
**Usage of the on-site badge/online registration**

**On-site delegates**
- Print@home badges
- The congress badge may only be used by the person stated on the badge and cannot be assigned to another person.

**Online delegates**
- A single registration permits the registered individual only to access the online event and its content. It should not be made public or shared with a group. ERS reserves the right to deny/revoke access if any suspicious activity is detected or reported.
Group registration: Important to know before you start

Group registration
- As of 10 delegates

Please collect all delegate information before you start purchasing registrations:
- Each delegate’s details (first name, last name, date of birth, individual e-mail address, home/work address and ERS ID)
- Membership status
- Prescriber or non-prescriber
- Is it their first ERS Congress or not
- CME credits required or not

The e-mail address will help us to provide delegates with:
- Pre-congress information
- Course materials (for Congress-related educational courses)
- CME & Certificate of attendance
Transportation tickets

- Available for purchasing within the registration platform
- Will be printed on the delegate’s badge
Group Registration – Pick-up
(for on-site Congress only)

**Group Registration pick-up**

- By fixed appointments on Thursday 5 and Friday 6 September 2024.
- Group leaders will be contacted to fix an appointment.
Paid Industry badge vs Exhibition badge
(for on-site Congress only)

Paid Industry badge

- Access to session rooms, exhibition area during/outside opening hours, evening symposia, expert forums, practical workshops and early-morning symposia
- Applies only to employees of exhibiting companies, not sister companies

Exhibition badge

- Access to exhibition area during/outside opening hours and company’s industry sessions only
Please pick up a headset from the table outside the room
ERS CONGRESS | 2024

7-11 September | Vienna, Austria

Best designed stands incorporating sustainable goals

Winners
Sustainability Award

Stands were assessed by a recognised independent expert

- Design & Appeal of the stand
- Content & Experience
- Staff

All of these within a sustainability framework
3rd place
Best designed stand - with sustainable goals

- Sustainability team onsite
- One panel with QR code referring to their Sustainability commitment
- Congress/exhibition briefing on sustainability before the conference, asking employees to switch off light in hotel bedrooms, share taxis to come to congress center, use train to travel overall vs plane, etc.
2nd place
With a base in Finland, they have exhibition sustainability in the center of what they do:

• Booth elements are reused at least 25 times (message from exhibitor and exhibition company)
• Total CO2 footprint of the exhibition: 10.1 tons which is compensated by the exhibition company, mainly with reforestation in Finland and in Brazil
• Booth set-up team: 4 pax who share trucks and come together, ie from truck driver to booth builder, maintenance and return or move to next congress
Best designed stand - with sustainable goals

1st place
Best designed stand - with sustainable goals

Differentiation to all other booths with overall sustainability commitment:
• Company plan in place including travel from employees
• Sustainability notification on booth elements
• TRACE plan to measure CO2 footprint for overall exhibition post event and action plan in place for “compensation”
Very professional appearance: lean booth concept, open, very easy accessible, seamless use of lightning to differentiate various product/disease areas, and between commercial and medical areas. Professionally manned booths with a counter for overall inquiries and with full sustainability company plan in place from the exhibition agency to the exhibitor.
Closing Remarks

W. Bill, ERS Executive Director
SEE YOU IN AMSTERDAM

27.09.2025 – 01.10.2025
ERS CONGRESS | 2024

7-11 September | Vienna, Austria