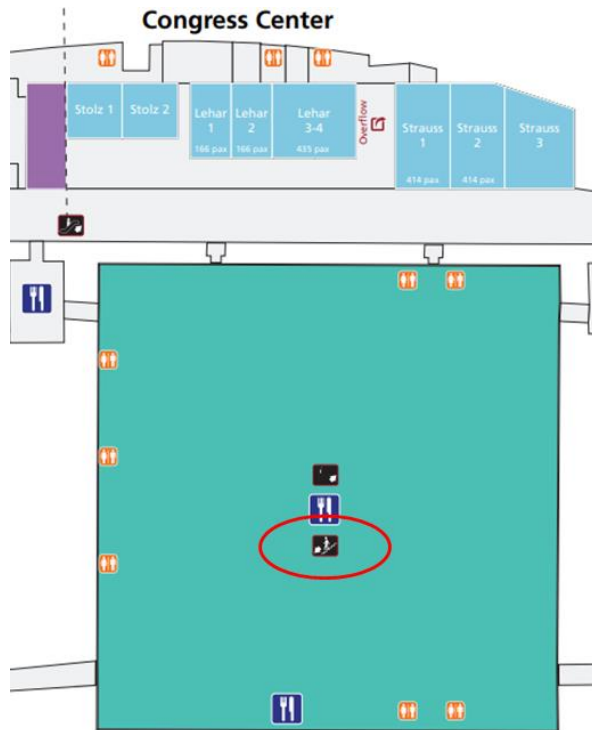


# **SPONSORSHIP & ADVERTISING ITEMS**

## **VIENNA 2024**

# EXHIBITION HALL



## EXHIBITION ESCALATOR 1

## EXHIBITION ESCALATOR 2

Outside Inside Branding

Price: 50'000 EUR per esc.



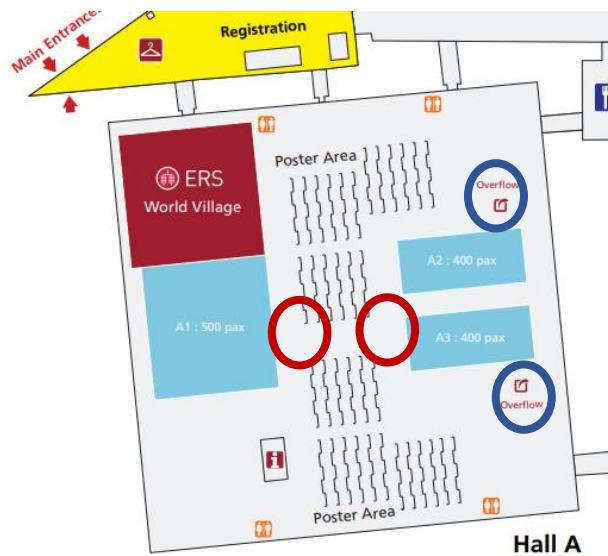
## EXHIBITION STAIRS RAILING

Outside Branding

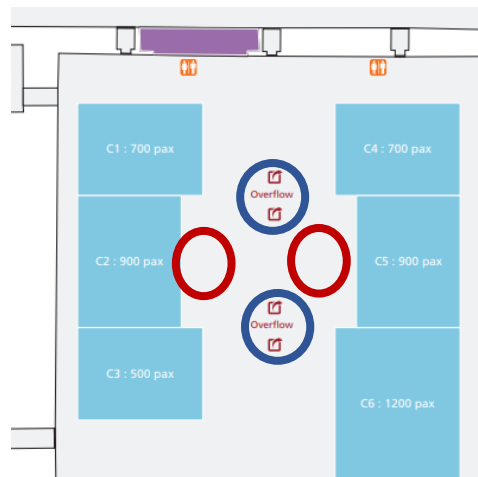
Price: 30'000 EUR



# HALL A & C



Hall A



Hall C

## SYMPO PROMO WALL

Hall A: 2 Available

Hall C: 2 Available

Price: **30'000 EUR**



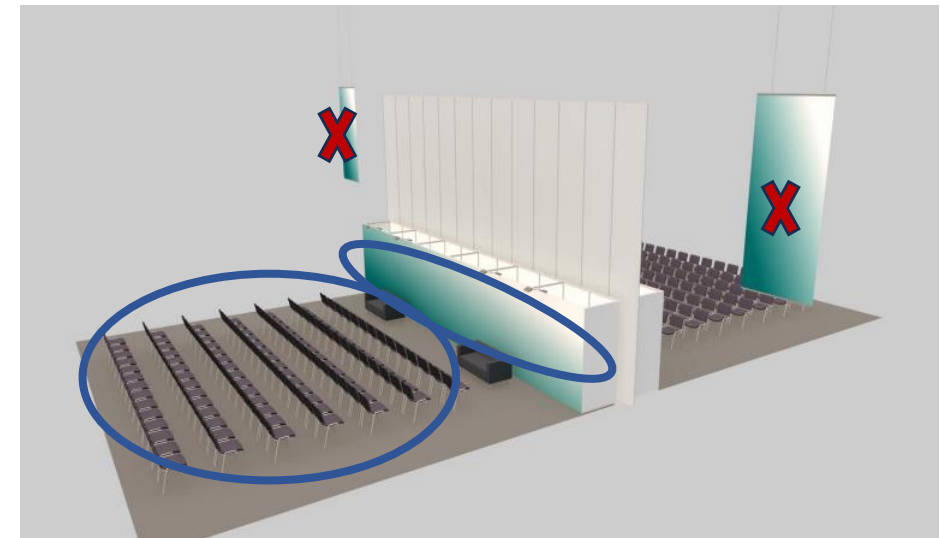
## OVERFLOW AREA SPONSORSHIP

Hall A: 2 Available

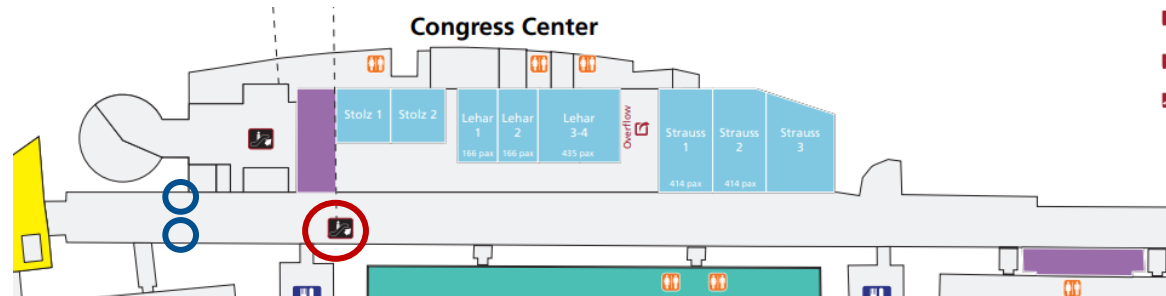
Hall C: 2 Available

Branding on the wall + 100 seating cubes

Price: **40'000 EUR**



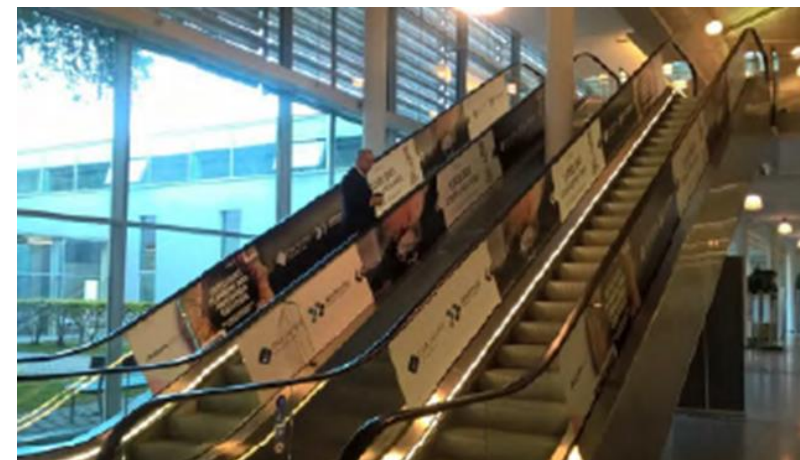
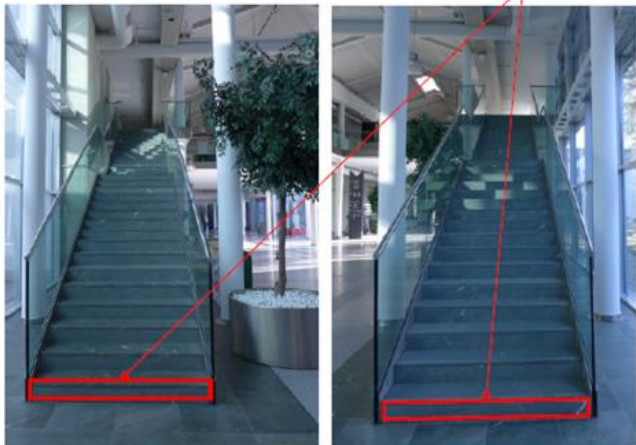
# MALL



## MALL STAIRS BRANDING

2 Set of Stairs, branding on both the stars and the railing:

Price: 30'000 EUR per set



## MALL ESCALATORS

Mall Escalator 1& 2:

Outside Inside Branding

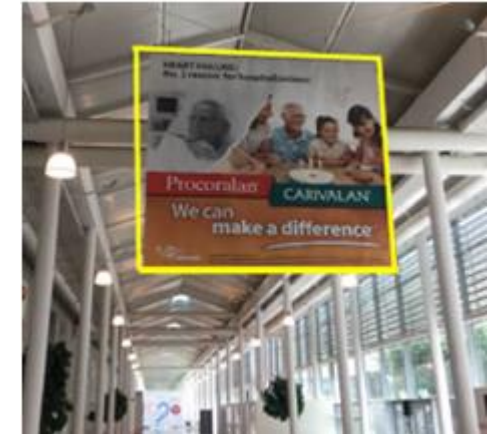
Price: 30'000 EUR

# MALL BANNERS



MALL BANNER 1: 14m x 1m

Price: **40'000 EUR**



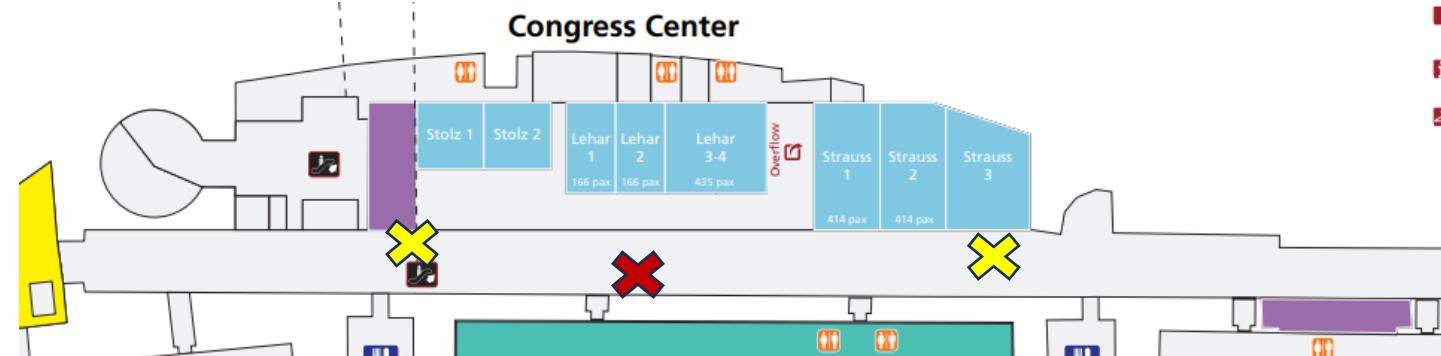
Mall Banner 3 (square)  
4m x 4m

Price **30'000 EUR**



MALL BANNER 2: 5m x 1m

Price: **20'000 EUR**



# EXHIBITION EAT AND MEET AREA

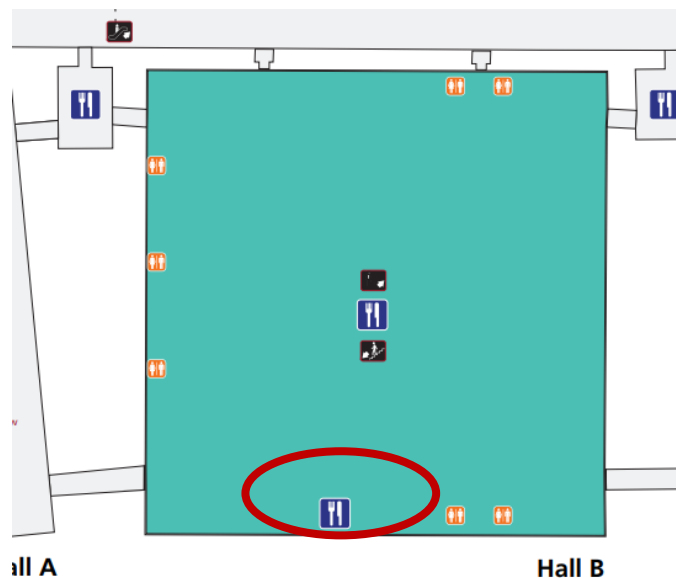
## EAT AND MEET SEATING CUBES

150 cubes in the exhibition F&B area

Products promo allowed

Branded table clothes

Price: **35'000 EUR**



## DEVICES COMPANIES PROMO AREA

ONE LARGE SCREEN IN THE EAT AND MEET AREA

Advert for Device companies only

Videos & Images allowed (low sound)

Price: **1'000 EUR per img / 2'000 EUR per video**



# ERS CENTRAL SPONSORSHIP

## ERS CENTRAL



Lounge space in the middle of the World Village  
High traffic area, directly next to the registration and main entrance  
Branding/Banners/Table logos  
50+ Branded Seating Cubes  
Price: **40'000 EUR**



# CHARGING STATIONS



ERS

EUROPEAN RESPIRATORY SOCIETY  
INTERNATIONAL CONGRESS 2023  
MILAN Italy, 9-13 September

## 5 CHARGING STATIONS

1 in Hall A

1 in Exhibition Hall

1 in Hall C

1 in the Registration Area

1 in Mall

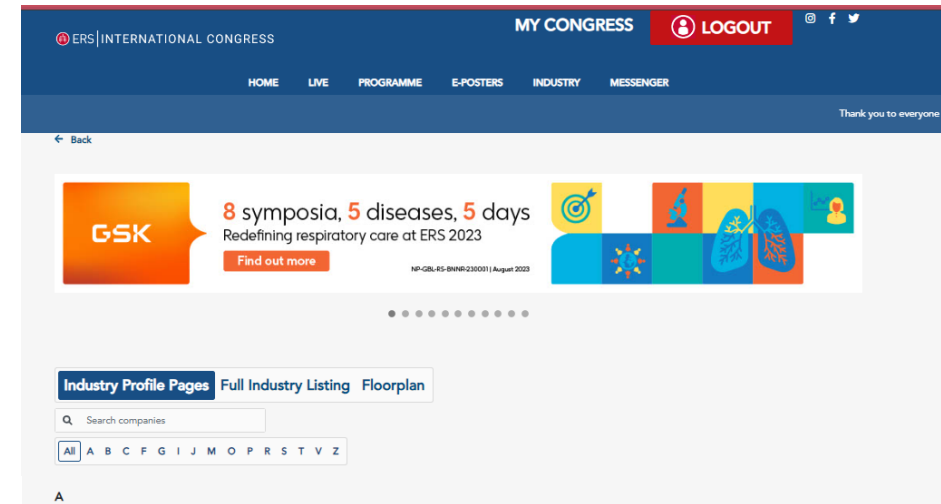
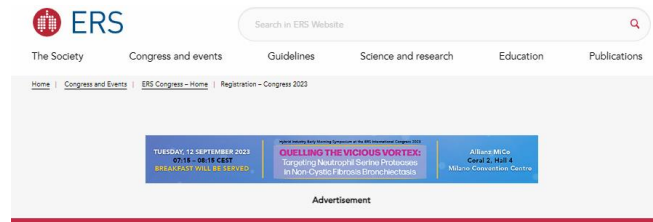
Price: **30'000 EUR**





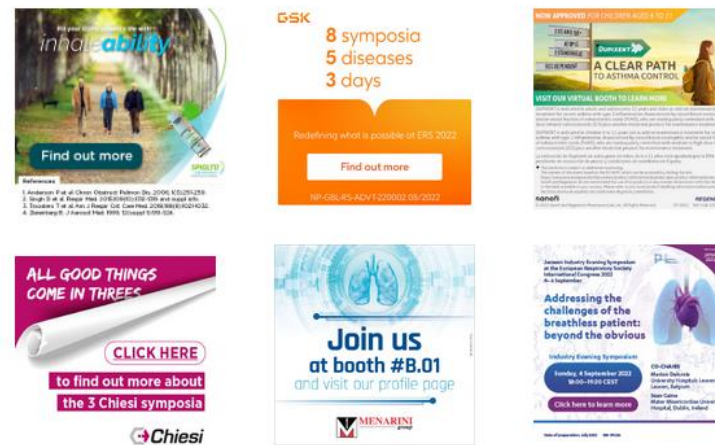
# ADVERTISING

- MAP Logo
- ERS Emailings
- Exhibition Screens
- Web Banners
- Logo on the maps
- And more...

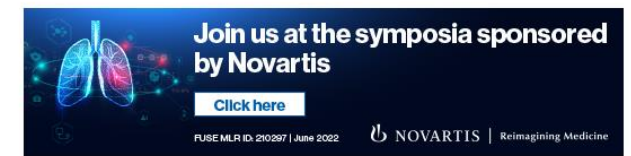


## Information from Industry

Please click on the images below to see invitations from our sponsors.



## Novartis



## Highlighted sessions:

Asthma and beyond: anti-IgE continues to play a major role  
Sunday 4 September, 13:00–14:00 CEST  
A triple approach to shifting the asthma paradigm: inhaled therapy, digital technology and environment  
Sunday 4 September, 18:00–19:30 CEST

## ADVERTISING ITEMS

- **Logo on the exhibition map / booth location: 10'000 EUR**
- ERS Website Web Banners (from April): **10'000 EUR**
- Virtual Platform Web Banners (from August): **5'000 EUR**
- Pre-Congress Emailing 1 (small thumbnail): **3'500 EUR**
- Pre-Congress Emailing 2 (small thumbnail): **3'500 EUR**
- Premium Emailing 1 (large banner): **8'000 EUR**
- Premium Emailing 2 (large banner): **8'000 EUR**
- Exhibition Screen (5 screens in the exhibition hall): **1'000 EUR per screen per day**

**CONTACT FOR MORE INFORMATION:**  
**[NICOLAS.LUGINBUHL@ERSNET.ORG](mailto:NICOLAS.LUGINBUHL@ERSNET.ORG)**