4 ESCALATORS IN EXHIBITION HALL

• 1 main entrance escalator
  Outside + inside branding
  70’000 EUR

• 3 additional escalators
  Inside branding only
  40’000 EUR per escalator
LARGE DROP DOWN BANNERS

4 Drop down banners
• inside the exhibition
• 400 x 500cm
• 20’000 EUR per banner

2 Outside banners
• On the way to the Congress entrance - Outside hall 3
• 600 x 300cm
• 30’000 EUR per banner
ERS CENTRAL
- Lounge space in the middle of the World Village
- High traffic area, only way through to the sessions halls.
- Branding/Banners/
- 50+ Branded Seating Cubes
- 50’000 EUR

ERS CONGRESS RESOURCES
- 5+ locations
- Ipads / Programme
- Charging stations
- Branding + banners
- 40’000 EUR
USB Keys / Water + Hand Sanitizer Stations

ABSTRACT ON USB KEYS
• 5’000 – 8’000 USB Keys
• Distributed on the Sponsors exhibition stand
• Hostess included during all Congress
• Promotion on the platform
• Price to be confirmed

WATER STATIONS / HAND SANITIZERS
• 8+ Locations
• Branding available
• Banners
• 40’000 EUR
SEATING AREAS

OVER FLOW / GAME ZONE AREA
- 100+ seating cubes
- South Hall lvl 0
- Branding on 3 sides
- High traffic area
- 30’000 EUR

SESSION HALL LOUNGE AREA
- 100+ seating cubes
- North Wing lvl +1
- Session rooms area
- Industry meeting rooms area
- 30’000 EUR
ERS VIRTUAL PLATFORM

VIRTUAL PLATFORM MAIN SPONSOR
• Sponsor’s Logo on the main page
• Sponsor’s Logo on the main menu
• Only 1 sponsor
• On going promotion during the year (newsletters)
• Includes 2 web banners from April
• Includes 2 web banners on the platform from August
• 70’000 EUR

LOGO ON EXHIBITION MAP
• Company logo on the exhibition map
• Only for 100sqm + stand
• Both on the virtual and onsite printed version
• 10’000 EUR per company
ADVERTISING ITEMS

- ERS Website Web Banners (from April): 10’000 EUR
- Virtual Platform Web Banners (from August): 5’000 EUR
- Pre-Congress Emailing 1 (small thumbnail): 3’500 EUR
- Pre-Congress Emailing 2 (small thumbnail): 3’500 EUR
- Premium Emailing 1 (large banner): 8’000 EUR
- Premium Emailing 2 (large banner): 8’000 EUR
- Exhibition Screen (5 screens in the exhibition hall): 1’000 EUR per screen per day
INTERNATIONAL CONGRESS 2023
MILAN Italy, 9-13 September