

INTERNATIONAL CONGRESS 2023

MILAN Italy, 9-13 September

SPONSORSHIPS & ADVERTISING

Milan 2023

ESCALATORS



ERS

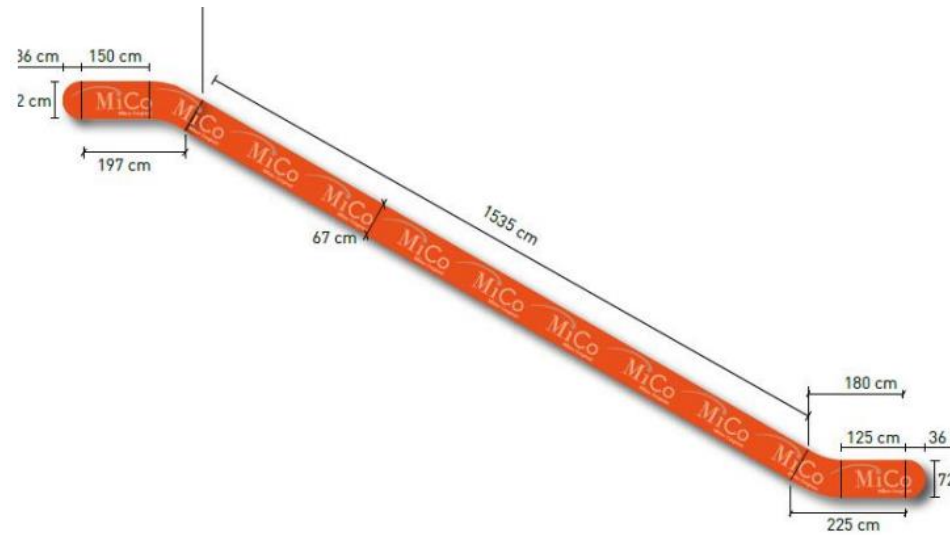
EUROPEAN RESPIRATORY SOCIETY
INTERNATIONAL CONGRESS 2023
MILAN Italy, 9-13 September

4 ESCALATORS IN EXHIBITION HALL

- 1 main entrance escalator
Outside + inside branding
70'000 EUR



- 3 additional escalators
Inside branding only
40'000 EUR per escalator



LARGE DROP DOWN BANNERS



ERS

EUROPEAN RESPIRATORY SOCIETY
INTERNATIONAL CONGRESS 2023
MILAN Italy, 9-13 September

4 Drop down banners

- inside the exhibition
- 400 x 500cm
- **20'000 EUR per banner**



2 Outside banners

- On the way to the Congress entrance - Outside hall 3
- 600 x 300cm
- **30'000 EUR per banner**



Placement:



ERS CENTRAL / CONGRESS RESSOURCES



ERS

EUROPEAN RESPIRATORY SOCIETY
INTERNATIONAL CONGRESS 2023
MILAN Italy, 9-13 September

ERS CENTRAL

- Lounge space in the middle of the World Village
- High traffic area, only way through to the sessions halls.
- Branding/Banners/
- 50+ Branded Seating Cubes
- **50'000 EUR**



ERS CONGRESS RESSOURCES

- 5+ locations
- Ipads / Programme
- Charging stations
- Branding + banners
- **40'000 EUR**



USB Keys / Water + Hand Sanitizer Stations



EUROPEAN RESPIRATORY SOCIETY
INTERNATIONAL CONGRESS 2023
MILAN Italy, 9-13 September

ABSTRACT ON USB KEYS

- 5'000 – 8'000 USB Keys
- Distributed on the Sponsors exhibition stand
- Hostess included during all Congress
- Promotion on the platform
- Price to be confirmed



WATER STATIONS / HAND SANITIZERS

- 8+ Locations
- Branding available
- Banners
- 40'000 EUR



SEATING AREAS



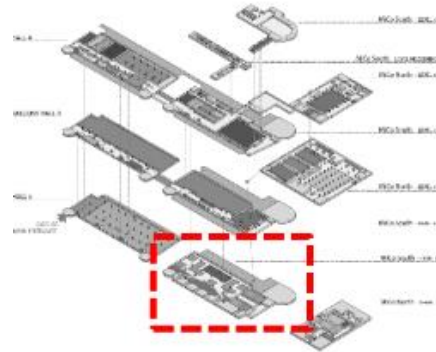
ERS

EUROPEAN RESPIRATORY SOCIETY
INTERNATIONAL CONGRESS 2023
MILAN Italy, 9-13 September

OVER FLOW / GAME ZONE AREA

- 100+ seating cubes
- South Hall lvl 0
- Branding on 3 sides
- High traffic area
- **30'000 EUR**

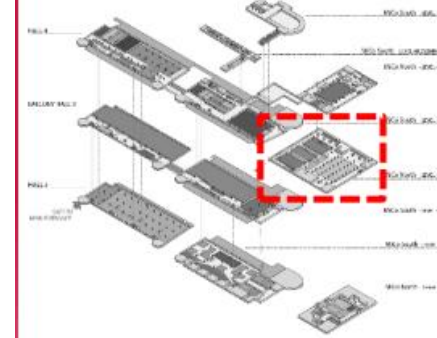
KEY PLAN



SESSION HALL LOUNGE AREA

- 100+ seating cubes
- North Wing lvl +1
- Session rooms area
- Industry meeting rooms area
- **30'000 EUR**

KEY PLAN



ERS VIRTUAL PLATFORM

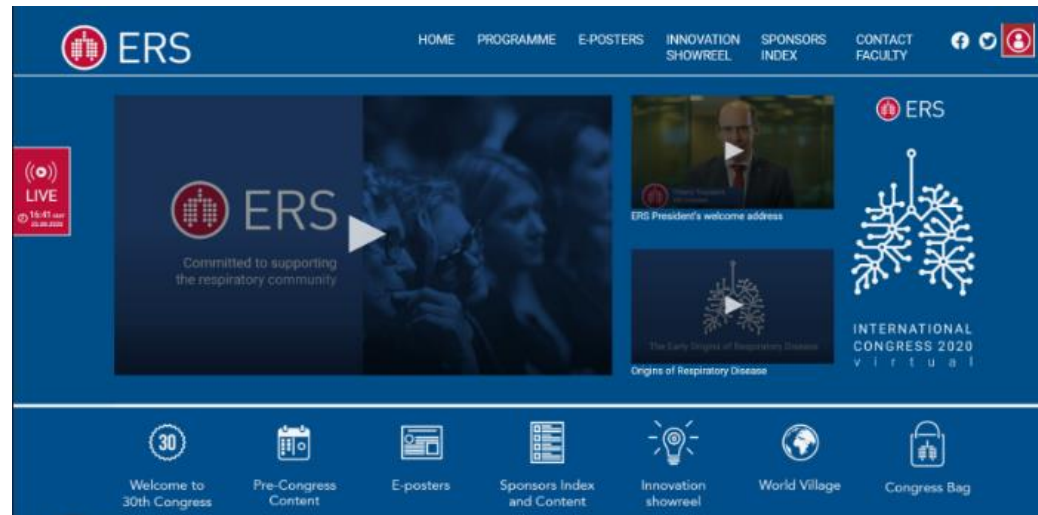
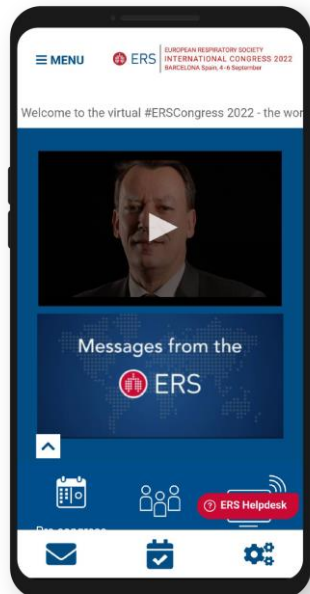


ERS

EUROPEAN RESPIRATORY SOCIETY
INTERNATIONAL CONGRESS 2023
MILAN Italy, 9-13 September

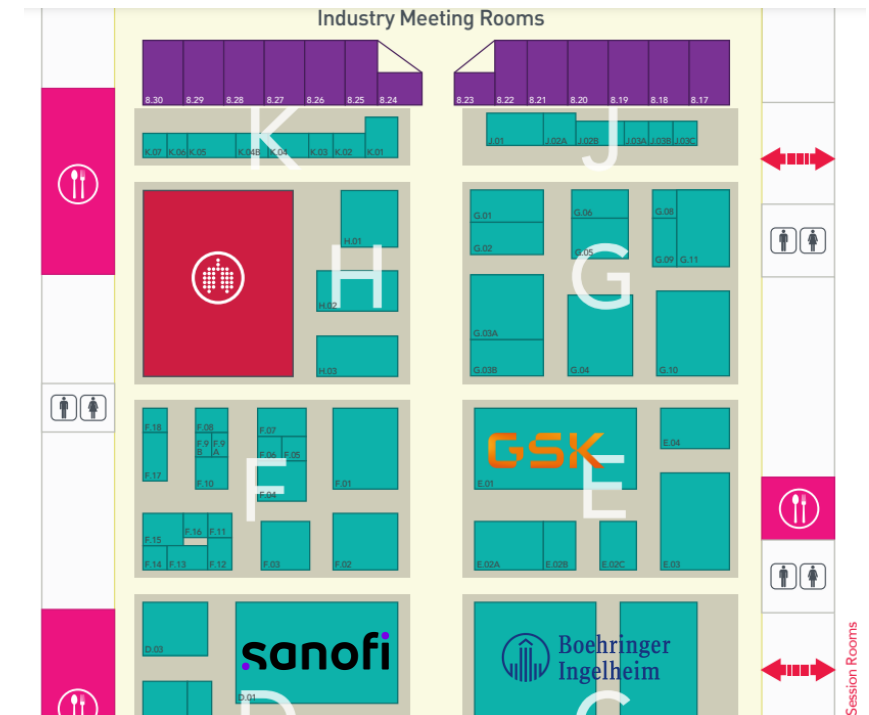
VIRTUAL PLATFORM MAIN SPONSOR

- Sponsor's Logo on the main page
- Sponsor's Logo on the main menu
- Only 1 sponsor
- On going promotion during the year (newsletters)
- Includes 2 web banners from April
- Includes 2 web banners on the platform from August
- **70'000 EUR**



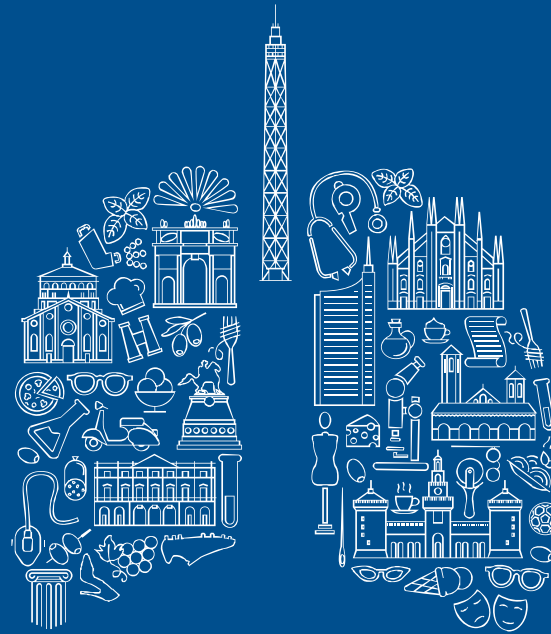
LOGO ON EXHIBITION MAP

- Company logo on the exhibition map
- Only for 100sqm + stand
- Both on the virtual and onsite printed version
- **10'000 EUR** per company



ADVERTISING ITEMS

- ERS Website Web Banners (from April): **10'000 EUR**
- Virtual Platform Web Banners (from August): **5'000 EUR**
- Pre-Congress Emailing 1 (small thumbnail): **3'500 EUR**
- Pre-Congress Emailing 2 (small thumbnail): **3'500 EUR**
- Premium Emailing 1 (large banner): **8'000 EUR**
- Premium Emailing 2 (large banner): **8'000 EUR**
- Exhibition Screen (5 screens in the exhibition hall): **1'000 EUR per screen per day**



INTERNATIONAL CONGRESS 2023

MILAN Italy, 9-13 September