• 2 pre-Congress emailings (thumbnail)
• 4 weeks before Congress: 3’500 EURO
• 2 weeks before Congress: 3’500 EURO
• 1 Thank You emailing: 3’500 EURO

• 2 industry premium emailings (large banners + sympo promo)
• 1 week before Congress: 8’000 EURO
• 1st day of Congress: 8’000 EURO
WEB BANNERS

BANNERS ON CONGRESS WEBSITE (From April): 10’000 EURO
BANNERS ON CONGRESS VIRTUAL PLATFORM (From August): 5’000 EURO

• On Innovation Showreel
• On Congress Bag Page
• On Industry Index
• On Exhibition Map
ADVERTS ON SCREENS IN EXHIBITION HALL

- 5 Screens
- Adverts rotating per day per screen

- 1 advert on 1 screen for 1 day: 1’000 EURO