

EMAILINGS



EUROPEAN RESPIRATORY SOCIETY
INTERNATIONAL CONGRESS 2022
BARCELONA Spain, 4-6 September

[Access the ERS Congress 2021](#)

[Register for the ERS Congress](#)

Information from industry

Follow the links below to see invitations from the congress sponsors:

- Explore our symposia (AstraZeneca)
- Engage in conversation with global respiratory experts (AstraZeneca)
- Engage in conversation with global respiratory experts (AstraZeneca)
- Learn about the latest science at our symposia! (Novartis)
- Visit our company profile page (Novartis)
- Engage in conversation with global respiratory experts (AstraZeneca)
- OTIVACTO study (Novartis)
- OFEV nintedanib (Novartis)
- A CLEAR PATH TO ASTHMA CONTROL (Novartis)

- 2 pre-Congress emailings (thumbnail)
- 4 weeks before Congress: 3'500 EURO
- 2 weeks before Congress: 3'500 EURO
- 1 Thank You emailing: 3'500 EURO

ERS INTERNATIONAL CONGRESS 2020 virtual

INDUSTRY PARTNERS' ACTIVITIES

Dear <<First Name>>,

This year's virtual ERS International Congress is made possible with the support of leading international healthcare organisations which have organised a number of industry sessions over the four-day scientific programme.

Explore the industry session highlights below.

AstraZeneca

Preventing mortality and protecting patients with COPD: a multidisciplinary perspective
Sunday 5 September, 18:15–19:45 CEST (*Channel 3*)
Epithelial cytokines: fundamental to the pathobiology of asthma
Monday 6 September, 13:00–14:30 CEST (*Channel 2*)

- 2 industry premium emailings (large banners + sympo promo)
- 1 week before Congress: 8'000 EURO
- 1st day of Congress: 8'000 EURO

WEB BANNERS



EUROPEAN RESPIRATORY SOCIETY
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Innovation Showreel
Watch short videos and animations

Join us in celebrating the 100-year heritage of Boehringer Ingelheim developing medicines for respiratory diseases

Search for topics and companies

Tags: All, Chronic Obstructive Pulmonary Disease, Severe Asthma, Inflammation, Asthma, Chronic Rhinosinusitis with Nasal Polyps, Comorbidity, Eosinophilia, Fibrosis, Interstitial Lung Disease, Idiopathic Pulmonary Fibrosis, Paediatric Respiratory Disease, Devices & Equipment, Sleep and Breathing Disorder, General Interest, Acute Respiratory Disease Syndrome, Respiratory Infection, Pulmonary Vascular Disease, Pneumonia, AATD, Allergic Diseases, Chronic Cough, Thoracic Oncology

Sort by: Product A-Z

Industry Congress Bag

Discover how AstraZeneca is REFRAMING Respiratory Care. Click here to learn more

VM ID: 01-499 | Proposed: September 2021

Congress Bag

Search by title, area of interest

Tags: All

PRODUCTS

How digital inhalers can address the human burden of chronic respiratory diseases. 06 September 2021 | Channel 5

Our future, together. Teva. Teva are committed to supporting the respiratory community, now and in the future. Discover more here. 07 September 2021 | Channel 4

ERS INTERNATIONAL CONGRESS 2021 VIRTUAL

HOME PROGRAMME E-POSTERS INNOVATION SHOWREEL EXHIBITION

Join the Industry Virtual Symposium
Harvesting the fruits of pulmonary disease research: Learnings from the COVID-19 pandemic
Monday, 6 September 2021, 20:00 – 21:30 (CEST)
CSL Behring looks forward to welcoming you.

Partner Levels All companies A-Z

Search companies

Tags: All, Pulmonary Vascular Disease, AATD, Chronic Obstructive Pulmonary Disease, Inflammation, Fibrosis, Interstitial Lung Disease, Idiopathic Pulmonary Fibrosis, Allergic Diseases, Severe Asthma, Paediatric Respiratory Disease, Eosinophilia, Asthma

WEB BANNERS

BANNERS ON CONGRESS WEBSITE (From April): 10'000 EURO
BANNERS ON CONGRESS VIRTUAL PLATFORM (From August): 5'000 EURO

- On Innovation Showreel
- On Congress Bag Page
- On Industry Index
- On Exhibition Map

SCREENS IN EXHIBITION



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ADVERTS ON SCREENS IN EXHIBITION HALL

- 5 Screens
- Adverts rotating per day per screen

- 1 advert on 1 screen for 1 day: 1'000 EURO

