



ERS 2022

SPONSORSHIPS ITEMS

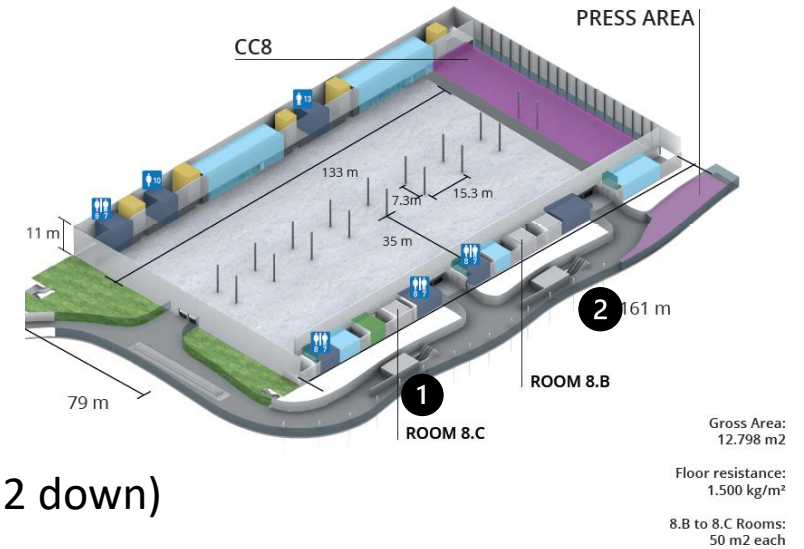
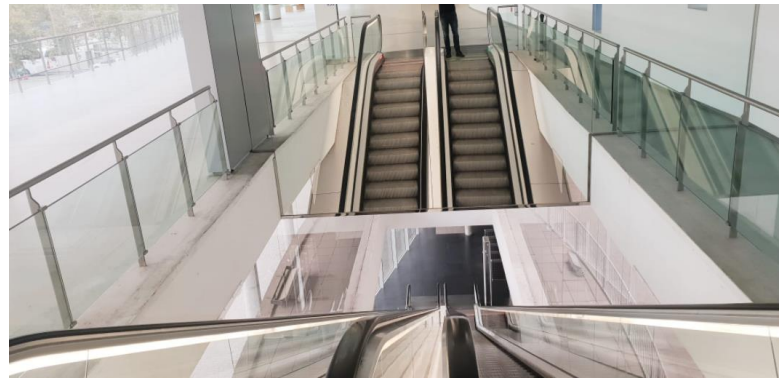
INTERNATIONAL
CONGRESS 2022

BARCELONA Spain, 4-6 September

HALL 8 ESCALATORS



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INTERNATIONAL CONGRESS 2022
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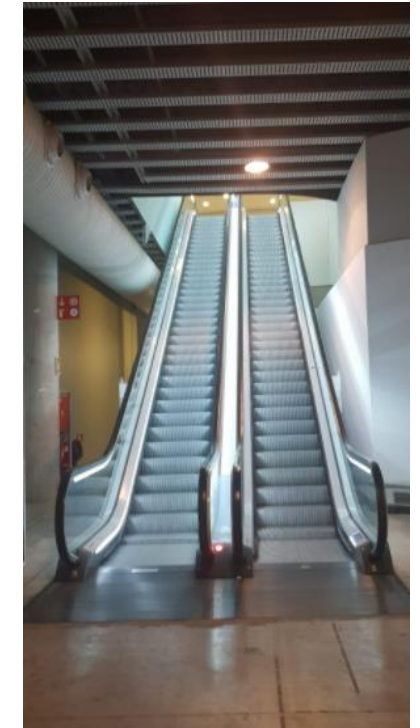


- 2 Set of Escalators
- 4 Set of Stairs (2 up and 2 down)
- Escalators 1 (near first entrance)
- Stairs A: 50'000 EURO
- Stairs B: 50'000 EURO
- Escalators 2 (near second entrance)
- Stairs A: 40'000 EURO
- Stairs B: 40'000 EURO

ESCALATORS HALL 7



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ESCALATORS HALL 7

Access to E-Posters Hall
Access to F&B area

- 40'000 EURO (For both set of stairs)
- 60'000 EURO (For the complete set – stairs + front wall)
- 30'000 EURO (Front wall only)



HALL 8 to 7 LARGE SCREEN



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LARGE LCD SCREEN INSIDE LINK HALL 8 to 7

- 10 sec clips (20 slots available)
- 8 industry slots per day (4 Mornings, 4 Afternoon)



HALLS 6/7 TOWARDS HALL 8 WATCHOUT



- Rotation:
- 40 Sec ERS
- 20 Sec Industry

- Music only
- No products promo
- Brand name allowed
- Welcome to Congress
- Sympo promo allowed

- Sunday Morning : 8'000 EURO
- **Sunday Afternoon : 8'000 EURO**
- Monday Morning : 5'000 EURO
- **Monday Afternoon: 5'000 EURO**
- Tuesday Morning: 3'000 EURO
- **Tuesday Afternoon: 3'000 EURO**

WATCHOUT MULTIDISPLAY

Accepted format: JPG (RGB) or MP4 (30 or 60 fps). Sound available
8 projectors overlapped 20% each (1024px X 768 px) X 8
Total 6760 px X 768 px
Format: JPG (RGB) MP4 for VIDEO
Total dimension: 31.30 m X 4 m

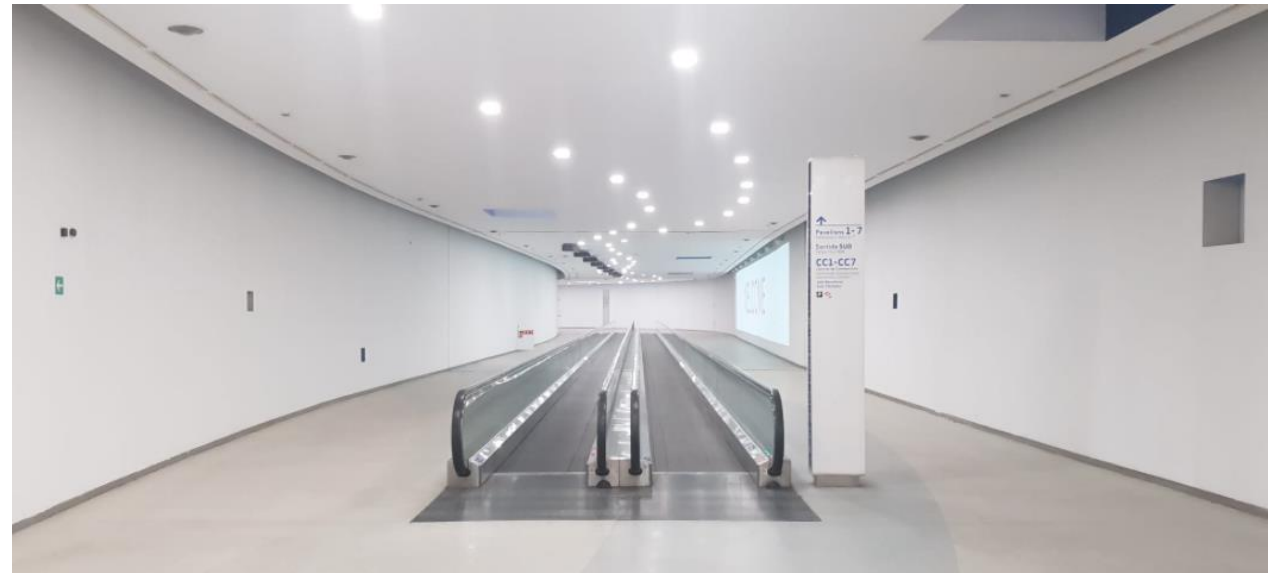
MP4 files (max 4096 x 464) need to be rescaled using our equipment to reach the watchout resolution of 6760 x 768. As we do not recommend rescaling:

Option 1: Send us a video split into 2 parts (Part A & Part B - each one of 3380 x 768), it will be stitched together using our equipment.

HALL 8



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C8.1 TRAVELATOR IN WALKWAY HALL 8



TRAVELATORS LINKING HALL 8 to HALL 7

62,10 x 0,57m

- Set 1: 40'000 EURO (one way)
- Set 2: 40'000 EURO (one way)

LARGE WALL BRANDING



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LARGE WALL – ATRIUM HALL 8.1

Large branding opportunity
In front of the exhibition hall (atrium 8.1)
Seating area (cubes in front)
Almost 100m² of branded area

Price: 80'000 EURO

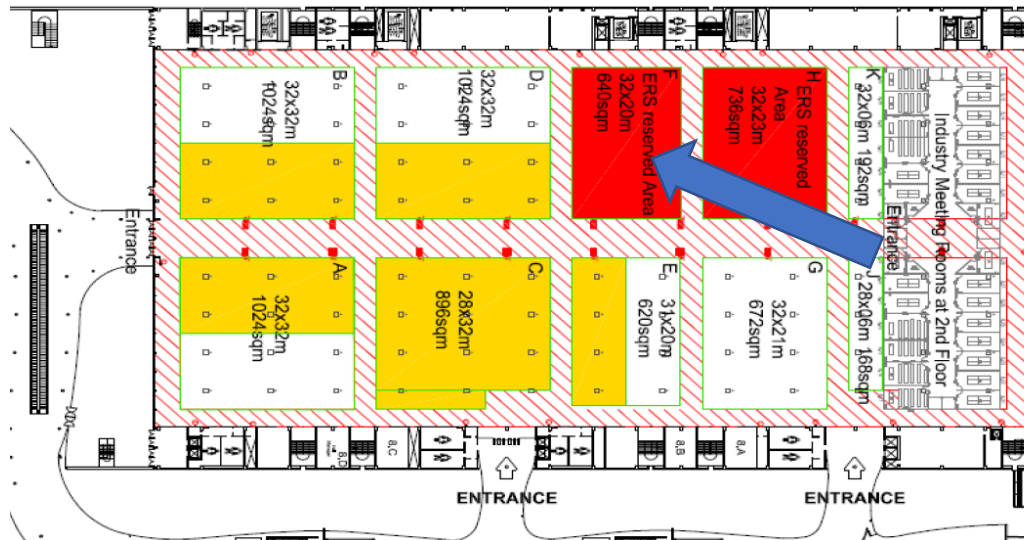


Material: Vinyl
Size: 30x3,15 m

CUBES AREA



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SEATING CUBES AREA

- Branded cubes (100 cubes per area)
- 3 Sides for the Sponsors
- 2 Sides by ERS
- 1 Premium Area: Inside Exhibition Hall near F&B area: **20'000 EURO**
- 2 Networking Area inside the Atrium 8.1: **10'000 EURO per area**

ABSTRACTS USB KEYS



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ABSTRACT ON USB KEY 2022 SPONSORSHIP

- 3'000 Keys
- 2 Hostesses to distribute them on your stand

Price: 50'000 EURO



CHARGING STATIONS / SANITIZER STATIONS



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PHONE CHARGING STATIONS AT CONGRESS

5 AREAS

Branding on stations + standing banners

Price: 40'000 EURO (tbc)



HAND SANITIZER STATIONS

10+ AREAS

Branding on stations

Stations near each session rooms

Price: 40'000 EURO (tbc)

