



ERS 2022

**ADVERTISING ITEMS** 

INTERNATIONAL CONGRESS 2022

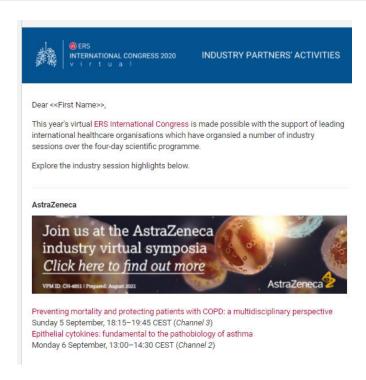
BARCELONA Spain, 4-6 September

## **EMAILINGS**





- 2 pre-Congress emailings (thumbnail)
- 4 weeks before Congress: 3'500 EURO
- 2 weeks before Congress: 3'500 EURO
- 1 Thank You emailing: 3'500 EURO



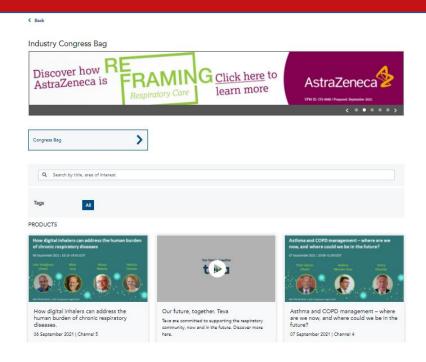
- 2 industry premium emailings (large banners + sympo promo)
- 1 week before Congress: 8'000 EURO
- 1<sup>st</sup> day of Congress: 8'000 EURO

## WEB BANNERS



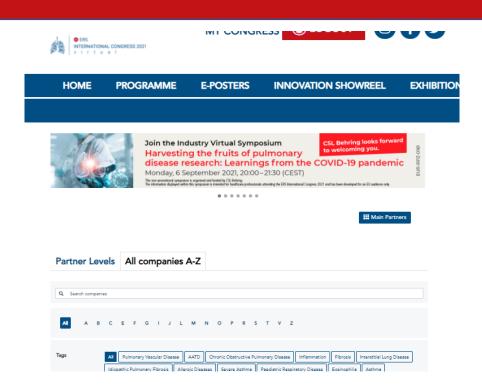






BANNERS ON CONGRESS WEBSITE (From April): 10'000 EURO BANNERS ON CONGRESS VIRTUAL PLATFORM (From August): 5'000 EURO

- On Innovation Showreel
- On Congress Bag Page
- On Industry Index
- On Exhibition Map



## **SCREENS IN EXHIBITION**





## **ADVERTS ON SCREENS IN EXHIBITION HALL**

- 5 Screens
- Adverts rotating per day per screen
- 1 advert on 1 screen for 1 day: 1'000 EURO



