



ERS Presidential Summit 2021

How digital health can drive value-based healthcare

3-4 June 2021

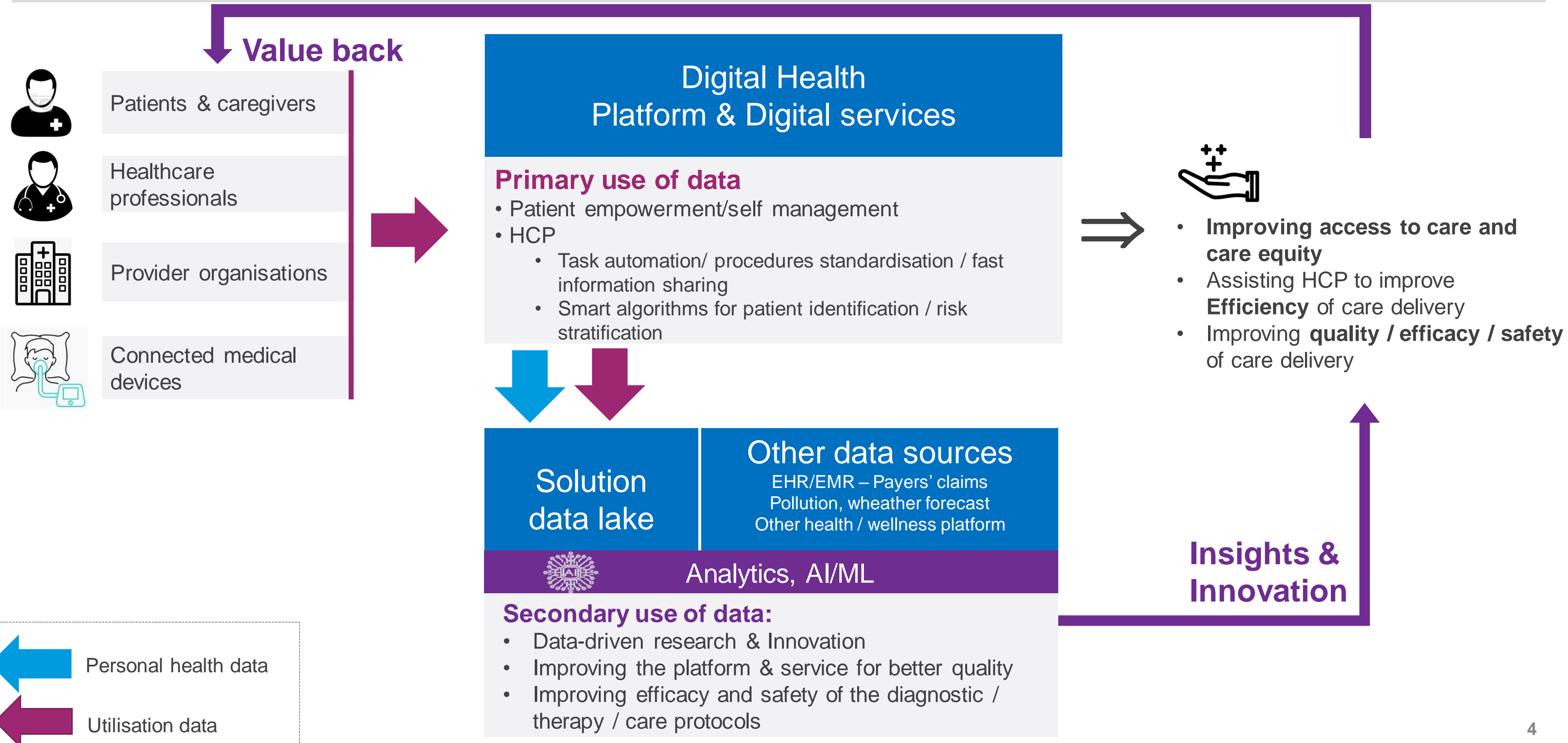
Our Vision for Digital Health



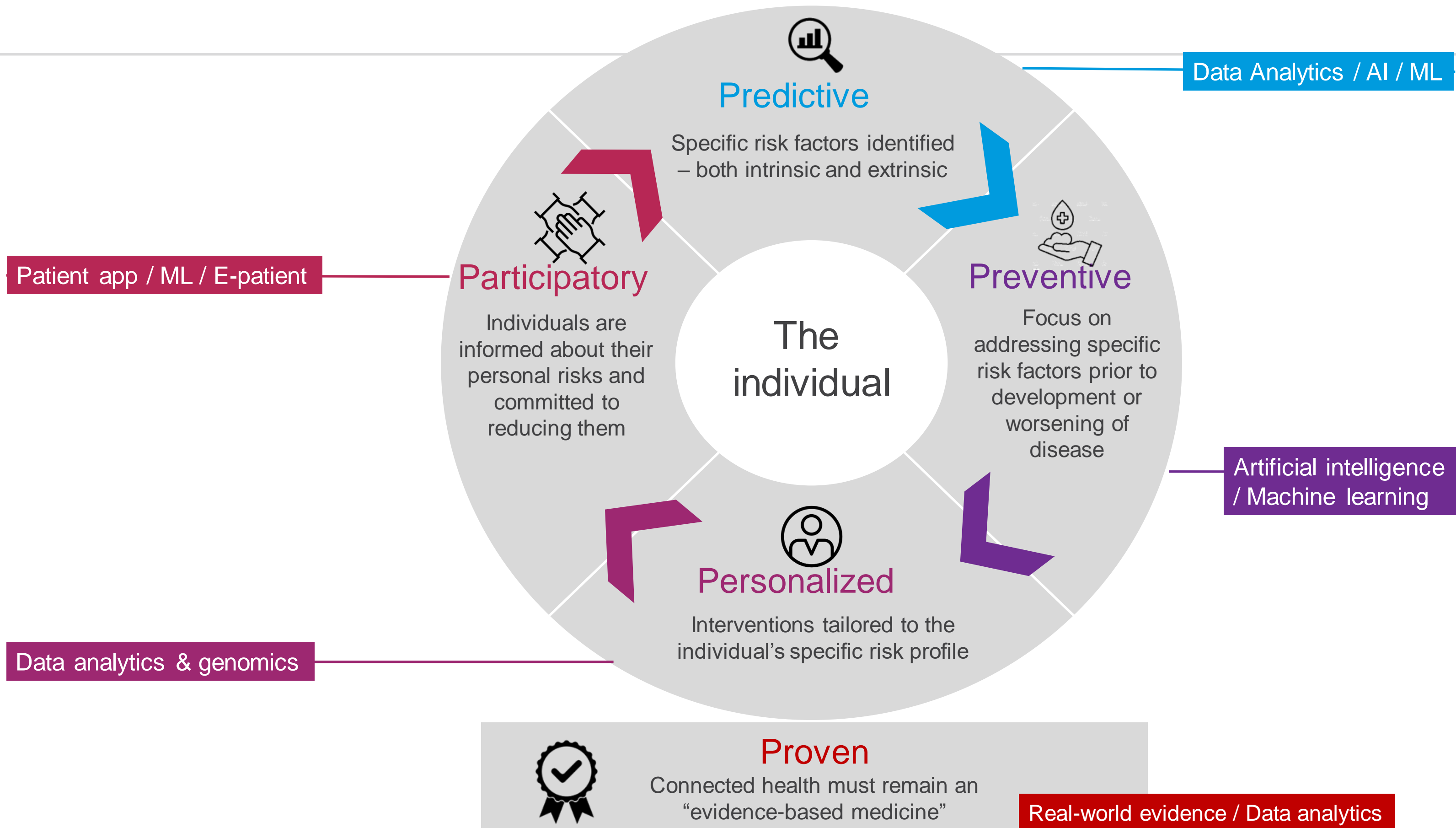
Our Vision for Digital Health

- Digital health promises to make healthcare better, safer, and more efficient; and to advance the delivery of **high quality care by improving**:
 - **Access to care and care equity**
 - **Efficiency of care delivery**
 - **Quality/efficacy of care delivery**
 - **Safety**
- To reach its full potential, it needs to **unlock the benefits of health data**, so that it enables new ways of **personal management** of one's health and lifestyle through the **realisation of P5 Medicine (Predictive, Preventive, Personalised, Participatory, Proven)**, and accelerate the transition towards **value-based healthcare**

Our Vision for Digital Health



P5 Medicine



How to Achieve Our Vision

- By accelerating our **digital transformation**
- By keeping up with the pace of new **privacy regulations**
- By assembling a **group of healthcare key opinion leaders** to produce real-world evidence
- By co-creating significant **clinical and big data projects** with all **major stakeholders** (i.e. patients associations, healthcare professionals)
- By joining **industry leaders, leading innovators, and investors** to discuss the future opportunities in the medtech sector
- By **addressing legal and regulatory barriers** to effective data-driven healthcare

Thank you

